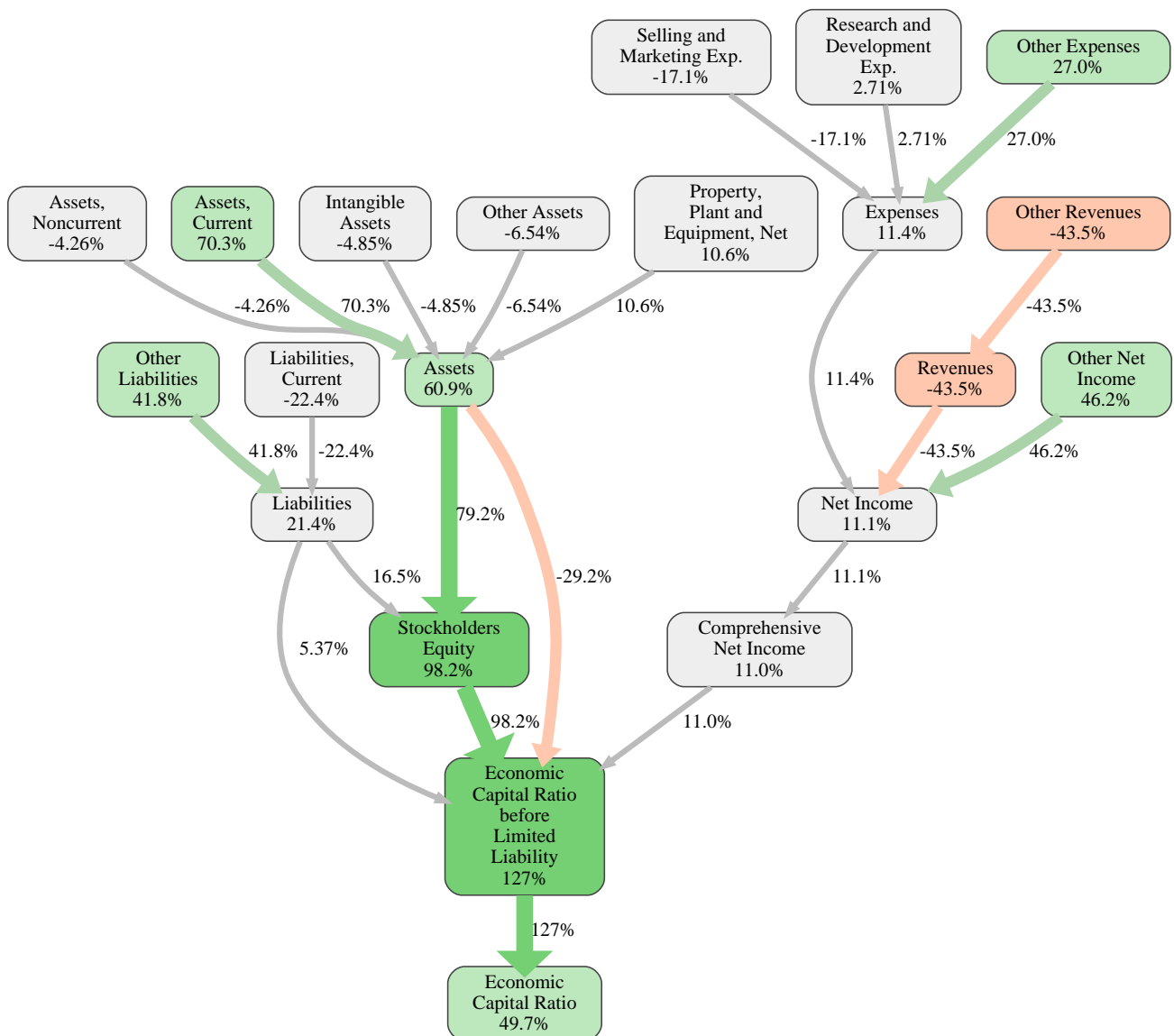




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Vocus Inc
Rank 67 of 133



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The relative strengths and weaknesses of Vocus Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Vocus Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 98% points. The greatest weakness of Vocus Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 402%, being 50% points above the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	133,731	Liabilities	93,022
Assets, Noncurrent	1,046	Assets	195,743
General and Administrative Exp.	30,129	Expenses	107,873
Intangible Assets	43,123	Revenues	0
Liabilities, Current	80,069	Stockholders Equity	102,721
Long-term Debt	8,331	Net Income	-14,577
Other Assets	0	Comprehensive Net Income	-14,577
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	225%
Other Expenses	12,640	Economic Capital Ratio	402%
Other Liabilities	4,622		
Other Net Income	93,296		
Other Revenues	0		
Property, Plant and Equipment, Net	17,843		
Research and Development Exp.	7,561		
Selling and Marketing Exp.	57,543		