





SERVICES-PREPACKAGED SOFTWARE 2012

Multimedia Platforms INC
Rank 132 of 133

The relative strengths and weaknesses of Multimedia Platforms INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Multimedia Platforms INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 0.37% points. The greatest weakness of Multimedia Platforms INC is the variable Assets, reducing the Economic Capital Ratio by 191% points.

The company's Economic Capital Ratio, given in the ranking table, is 0.40%, being 352% points below the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2.9	Liabilities	436
Assets, Noncurrent	0	Assets	21
General and Administrative Exp.	1,509	Expenses	1,619
Intangible Assets	0	Revenues	6.0
Liabilities, Current	436	Stockholders Equity	-415
Long-term Debt	0	Net Income	-1,679
Other Assets	0	Comprehensive Net Income	-1,679
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	-1,333%
Other Expenses	0	Economic Capital Ratio	0.40%
Other Liabilities	0		
Other Net Income	-67		
Other Revenues	6.0		
Property, Plant and Equipment, Net	18		
Research and Development Exp.	86		
Selling and Marketing Exp.	24		