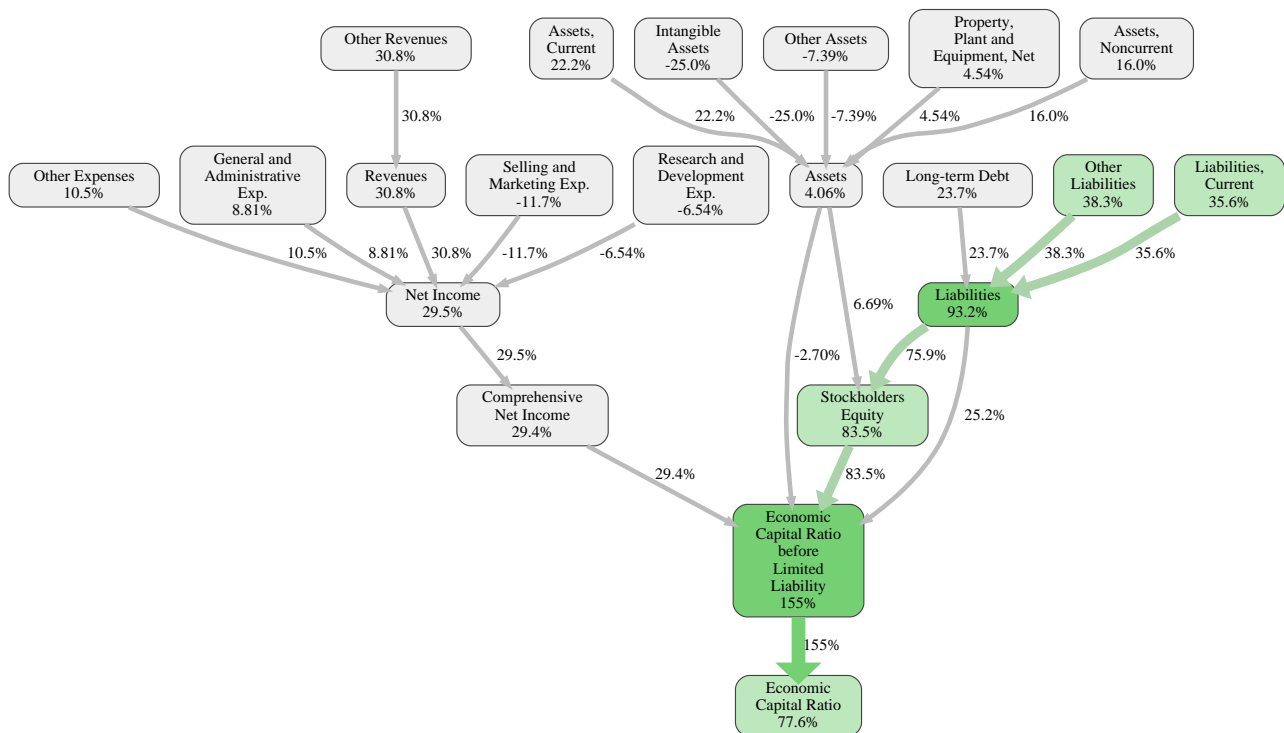




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# SERVICES-PREPACKAGED SOFTWARE 2012

Interactive Intelligence Group Inc  
Rank 58 of 133



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The relative strengths and weaknesses of Interactive Intelligence Group Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Interactive Intelligence Group Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 93% points. The greatest weakness of Interactive Intelligence Group Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 430%, being 78% points above the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	150,777	Liabilities	102,828
Assets, Noncurrent	25,996	Assets	232,802
General and Administrative Exp.	22,729	Expenses	195,306
Intangible Assets	37,725	Revenues	209,526
Liabilities, Current	86,708	Stockholders Equity	129,974
Long-term Debt	291	Net Income	14,798
Other Assets	0	Comprehensive Net Income	14,798
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	264%
Other Expenses	73,912	Economic Capital Ratio	430%
Other Liabilities	15,829		
Other Net Income	578		
Other Revenues	209,526		
Property, Plant and Equipment, Net	18,304		
Research and Development Exp.	35,626		
Selling and Marketing Exp.	63,039		