

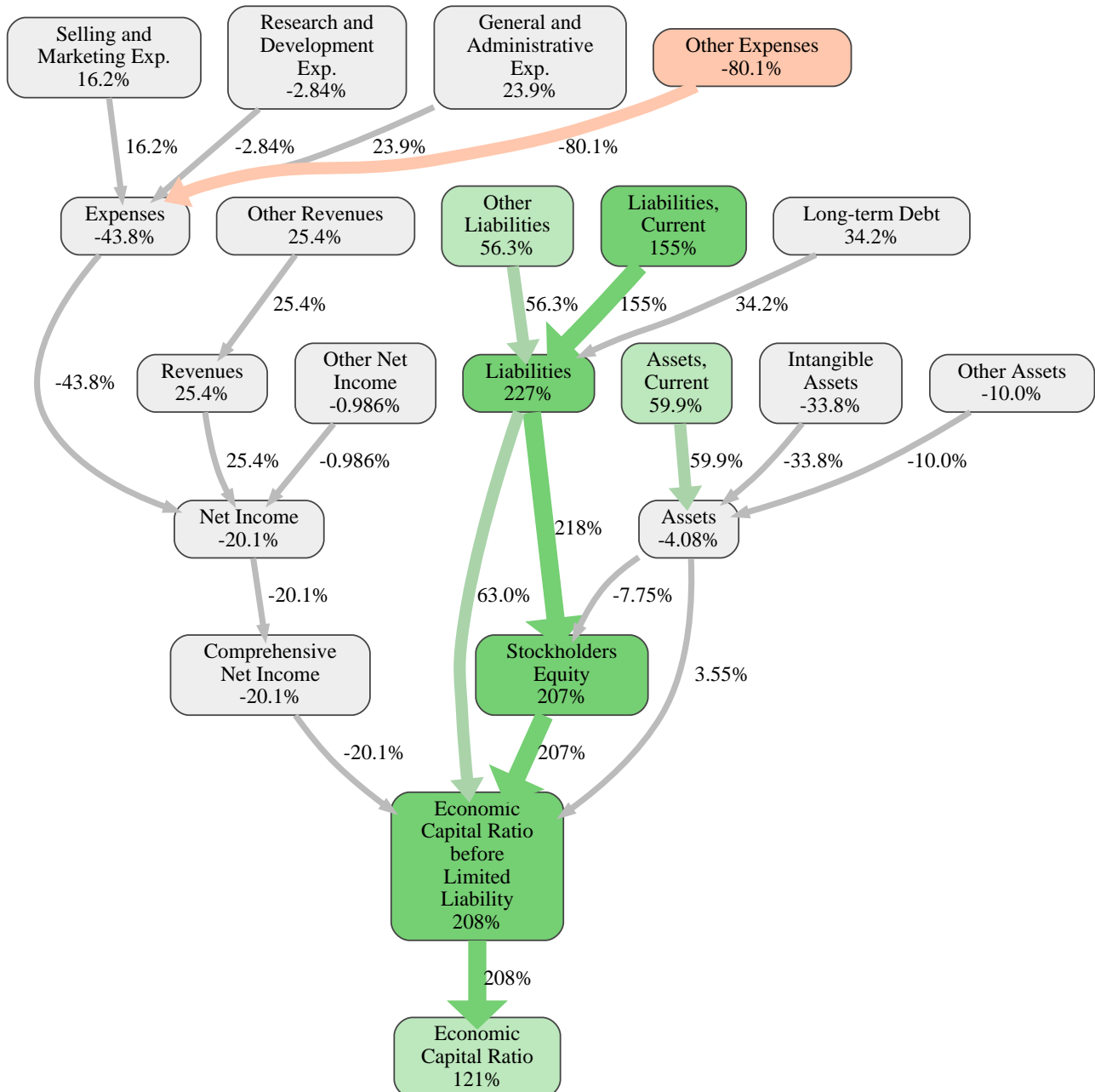


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2013



Qumu Corp  
Rank 50 of 158





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The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 227% points. The greatest weakness of Qumu Corp is the variable Other Expenses, reducing the Economic Capital Ratio by 80% points.

The company's Economic Capital Ratio, given in the ranking table, is 459%, being 121% points above the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	75,950	Liabilities	24,936
Assets, Noncurrent	3,077	Assets	95,563
General and Administrative Exp.	0	Expenses	127,996
Intangible Assets	9,964	Revenues	79,443
Liabilities, Current	19,807	Stockholders Equity	70,627
Long-term Debt	755	Net Income	-48,597
Other Assets	606	Comprehensive Net Income	-48,352
Other Compr. Net Income	245	Economic Capital Ratio before Limited Liability	307%
Other Expenses	116,130	Economic Capital Ratio	459%
Other Liabilities	4,374		
Other Net Income	-44		
Other Revenues	79,443		
Property, Plant and Equipment, Net	5,966		
Research and Development Exp.	11,866		
Selling and Marketing Exp.	0		