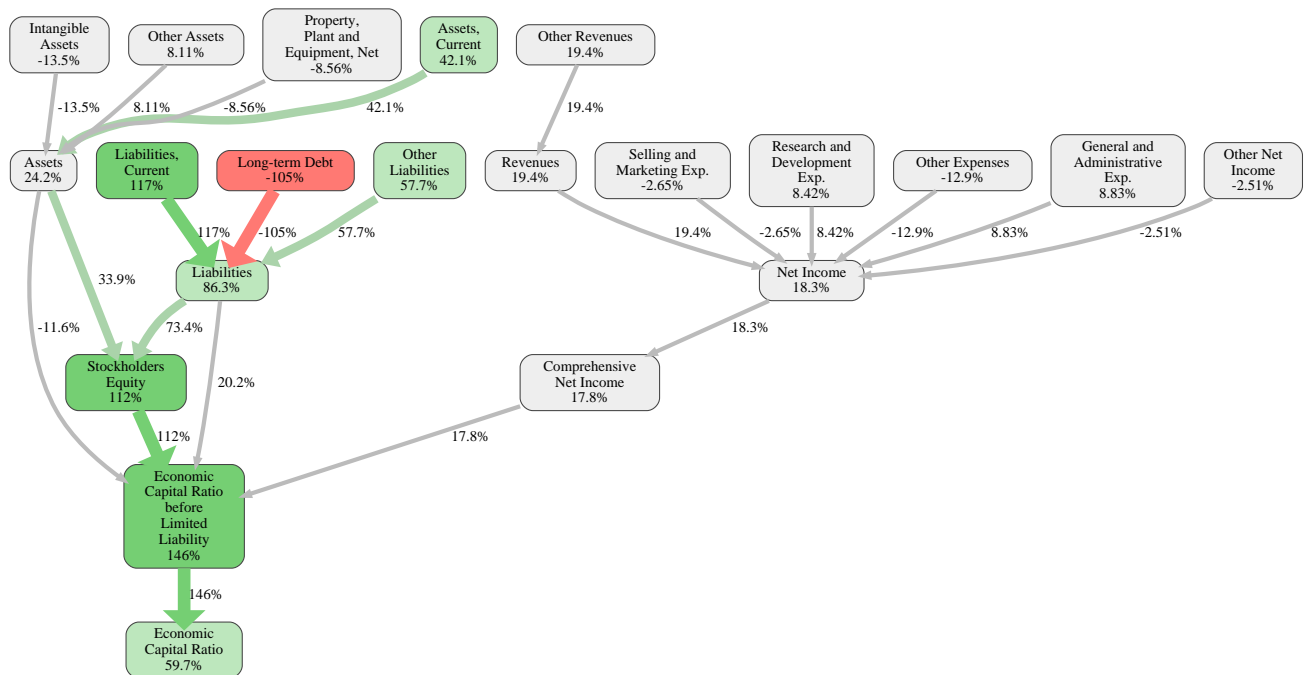




SERVICES-PREPACKAGED SOFTWARE 2013

TAKE TWO Interactive Software INC
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The relative strengths and weaknesses of TAKE TWO Interactive Software INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of TAKE TWO Interactive Software INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 117% points. The greatest weakness of TAKE TWO Interactive Software INC is the variable Long-term Debt, reducing the Economic Capital Ratio by 105% points.

The company's Economic Capital Ratio, given in the ranking table, is 397%, being 60% points above the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	743,617	Liabilities	553,700
Assets, Noncurrent	37,671	Assets	1,149,427
General and Administrative Exp.	121,200	Expenses	913,952
Intangible Assets	244,435	Revenues	825,823
Liabilities, Current	218,725	Stockholders Equity	595,727
Long-term Debt	332,656	Net Income	-108,816
Other Assets	104,755	Comprehensive Net Income	-112,542
Other Compr. Net Income	-3,726	Economic Capital Ratio before Limited Liability	218%
Other Expenses	609,003	Economic Capital Ratio	397%
Other Liabilities	2,319		
Other Net Income	-20,687		
Other Revenues	825,823		
Property, Plant and Equipment, Net	18,949		
Research and Development Exp.	0		
Selling and Marketing Exp.	183,749		