





SERVICES-PREPACKAGED SOFTWARE 2013

Immediatek INC
Rank 43 of 158

The relative strengths and weaknesses of Immediatek INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Immediatek INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 202% points. The greatest weakness of Immediatek INC is the variable Assets, Current, reducing the Economic Capital Ratio by 36% points.

The company's Economic Capital Ratio, given in the ranking table, is 474%, being 136% points above the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	976	Liabilities	1,024
Assets, Noncurrent	21	Assets	3,448
General and Administrative Exp.	763	Expenses	3,893
Intangible Assets	1,777	Revenues	3,246
Liabilities, Current	1,024	Stockholders Equity	2,424
Long-term Debt	0	Net Income	-646
Other Assets	0	Comprehensive Net Income	-646
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	329%
Other Expenses	1,634	Economic Capital Ratio	474%
Other Liabilities	0		
Other Net Income	1.4		
Other Revenues	3,246		
Property, Plant and Equipment, Net	674		
Research and Development Exp.	950		
Selling and Marketing Exp.	546		