





SERVICES-PREPACKAGED SOFTWARE 2013



Salesforce Inc
Rank 92 of 158

The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 75% points. The greatest weakness of Salesforce Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 48% points.

The company's Economic Capital Ratio, given in the ranking table, is 358%, being 20% points above the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,672,222	Liabilities	2,498,053
Assets, Noncurrent	155,149	Assets	4,164,154
General and Administrative Exp.	347,781	Expenses	2,301,379
Intangible Assets	785,381	Revenues	2,266,539
Liabilities, Current	2,300,031	Stockholders Equity	1,666,101
Long-term Debt	37,258	Net Income	-11,572
Other Assets	1,023,456	Comprehensive Net Income	-5,608
Other Compr. Net Income	5,964	Economic Capital Ratio before Limited Liability	165%
Other Expenses	488,641	Economic Capital Ratio	358%
Other Liabilities	160,764		
Other Net Income	23,268		
Other Revenues	2,266,539		
Property, Plant and Equipment, Net	527,946		
Research and Development Exp.	295,347		
Selling and Marketing Exp.	1,169,610		