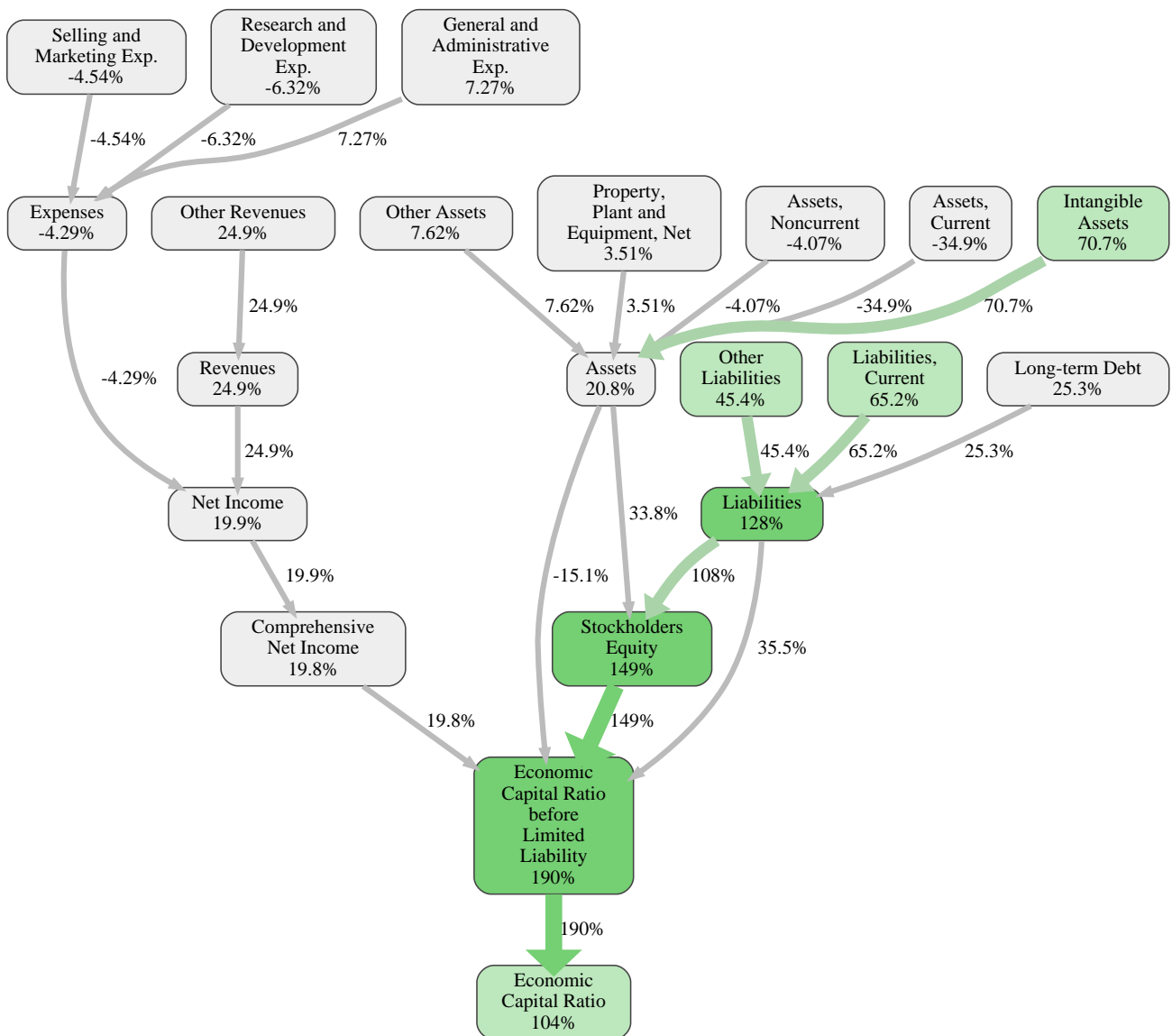




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The relative strengths and weaknesses of Active Network INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Active Network INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 149% points. The greatest weakness of Active Network INC is the variable Assets, Current, reducing the Economic Capital Ratio by 35% points.

The company's Economic Capital Ratio, given in the ranking table, is 441%, being 104% points above the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	140,992	Liabilities	210,023
Assets, Noncurrent	2,569	Assets	542,470
General and Administrative Exp.	65,924	Expenses	463,163
Intangible Assets	306,522	Revenues	418,893
Liabilities, Current	182,304	Stockholders Equity	332,447
Long-term Debt	6,192	Net Income	-43,026
Other Assets	51,151	Comprehensive Net Income	-42,015
Other Compr. Net Income	1,011	Economic Capital Ratio before Limited Liability	280%
Other Expenses	218,740	Economic Capital Ratio	441%
Other Liabilities	21,527		
Other Net Income	1,244		
Other Revenues	418,893		
Property, Plant and Equipment, Net	41,236		
Research and Development Exp.	81,408		
Selling and Marketing Exp.	97,091		