

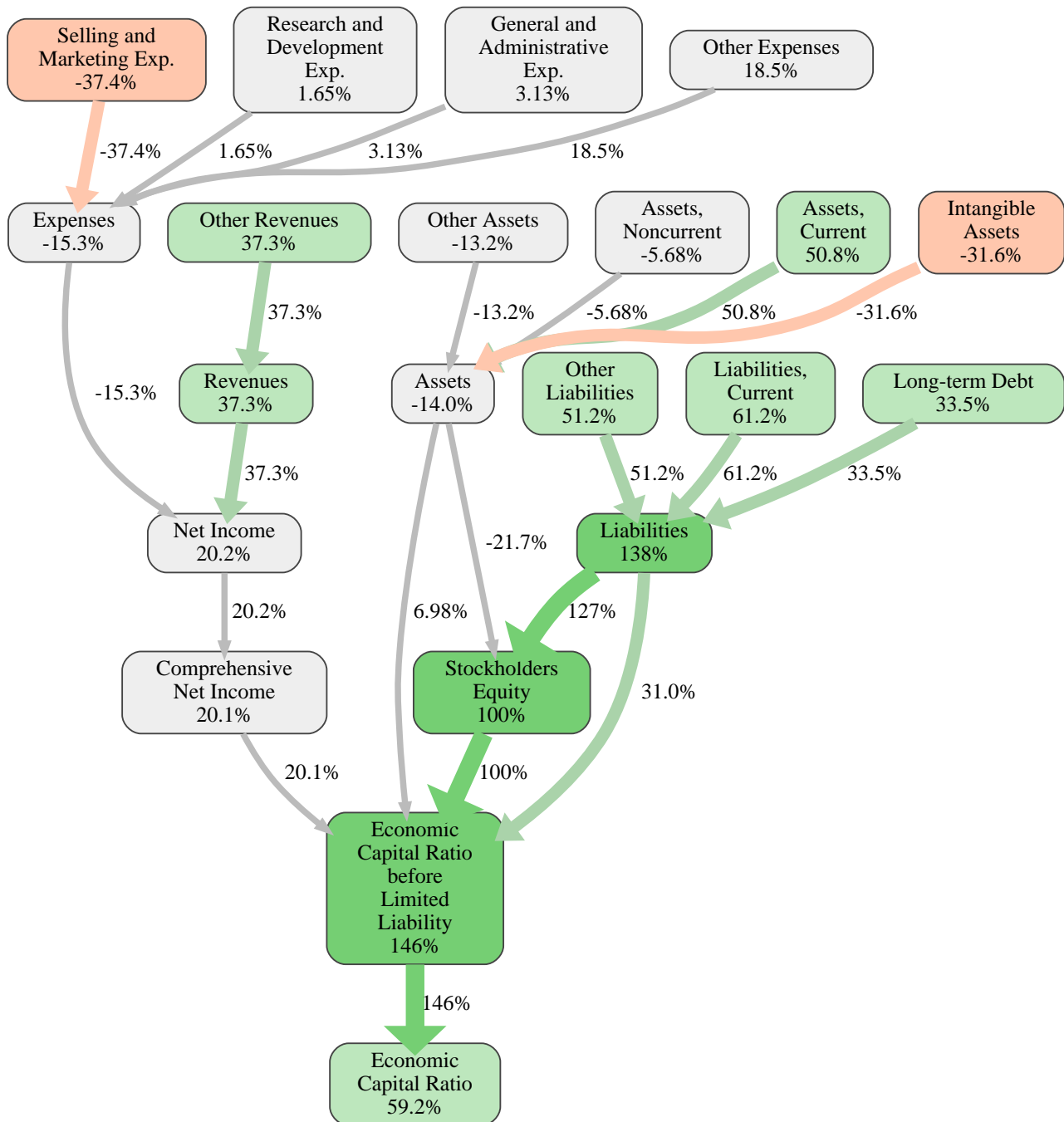


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Rosetta Stone INC
Rank 75 of 158

Rosetta
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The relative strengths and weaknesses of Rosetta Stone INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rosetta Stone INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 138% points. The greatest weakness of Rosetta Stone INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 37% points.

The company's Economic Capital Ratio, given in the ranking table, is 397%, being 59% points above the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	211,177	Liabilities	131,252
Assets, Noncurrent	1,484	Assets	275,855
General and Administrative Exp.	55,262	Expenses	309,262
Intangible Assets	45,721	Revenues	273,241
Liabilities, Current	118,476	Stockholders Equity	144,603
Long-term Debt	155	Net Income	-35,831
Other Assets	260	Comprehensive Net Income	-35,472
Other Compr. Net Income	359	Economic Capital Ratio before Limited Liability	217%
Other Expenses	78,901	Economic Capital Ratio	397%
Other Liabilities	12,621		
Other Net Income	190		
Other Revenues	273,241		
Property, Plant and Equipment, Net	17,213		
Research and Development Exp.	23,453		
Selling and Marketing Exp.	151,646		