





SERVICES-PREPACKAGED SOFTWARE 2013

Splunk INC
Rank 113 of 158

The relative strengths and weaknesses of Splunk INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Splunk INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 4.0% points. The greatest weakness of Splunk INC is the variable Assets, reducing the Economic Capital Ratio by 111% points.

The company's Economic Capital Ratio, given in the ranking table, is 212%, being 125% points below the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	70,355	Liabilities	82,956
Assets, Noncurrent	2,435	Assets	82,223
General and Administrative Exp.	19,698	Expenses	129,824
Intangible Assets	0	Revenues	120,960
Liabilities, Current	69,213	Stockholders Equity	-733
Long-term Debt	1,868	Net Income	-10,992
Other Assets	514	Comprehensive Net Income	-11,018
Other Compr. Net Income	-26	Economic Capital Ratio before Limited Liability	-16%
Other Expenses	11,783	Economic Capital Ratio	212%
Other Liabilities	11,875		
Other Net Income	-2,128		
Other Revenues	120,960		
Property, Plant and Equipment, Net	8,919		
Research and Development Exp.	23,561		
Selling and Marketing Exp.	74,782		