





SERVICES-PREPACKAGED SOFTWARE 2013

servicenow

Servicenow Inc
Rank 77 of 158

The relative strengths and weaknesses of Servicenow Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Servicenow Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 173% points. The greatest weakness of Servicenow Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 395%, being 57% points above the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	422,089	Liabilities	234,709
Assets, Noncurrent	2,387	Assets	478,114
General and Administrative Exp.	34,117	Expenses	282,664
Intangible Assets	0	Revenues	243,712
Liabilities, Current	211,627	Stockholders Equity	243,405
Long-term Debt	5,537	Net Income	-37,348
Other Assets	11,296	Comprehensive Net Income	-38,283
Other Compr. Net Income	-935	Economic Capital Ratio before Limited Liability	215%
Other Expenses	105,377	Economic Capital Ratio	395%
Other Liabilities	17,545		
Other Net Income	1,604		
Other Revenues	243,712		
Property, Plant and Equipment, Net	42,342		
Research and Development Exp.	39,333		
Selling and Marketing Exp.	103,837		