





SERVICES-PREPACKAGED SOFTWARE 2013

BRIDGELINE

Bridgeline Digital Inc
Rank 42 of 158

The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 180% points. The greatest weakness of Bridgeline Digital Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 35% points.

The company's Economic Capital Ratio, given in the ranking table, is 479%, being 142% points above the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	6,751	Liabilities	10,720
Assets, Noncurrent	1,132	Assets	33,690
General and Administrative Exp.	3,931	Expenses	26,966
Intangible Assets	23,072	Revenues	26,296
Liabilities, Current	5,611	Stockholders Equity	22,970
Long-term Debt	1,004	Net Income	-946
Other Assets	0	Comprehensive Net Income	-946
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	337%
Other Expenses	13,849	Economic Capital Ratio	479%
Other Liabilities	4,105		
Other Net Income	-276		
Other Revenues	26,296		
Property, Plant and Equipment, Net	2,735		
Research and Development Exp.	1,456		
Selling and Marketing Exp.	7,730		