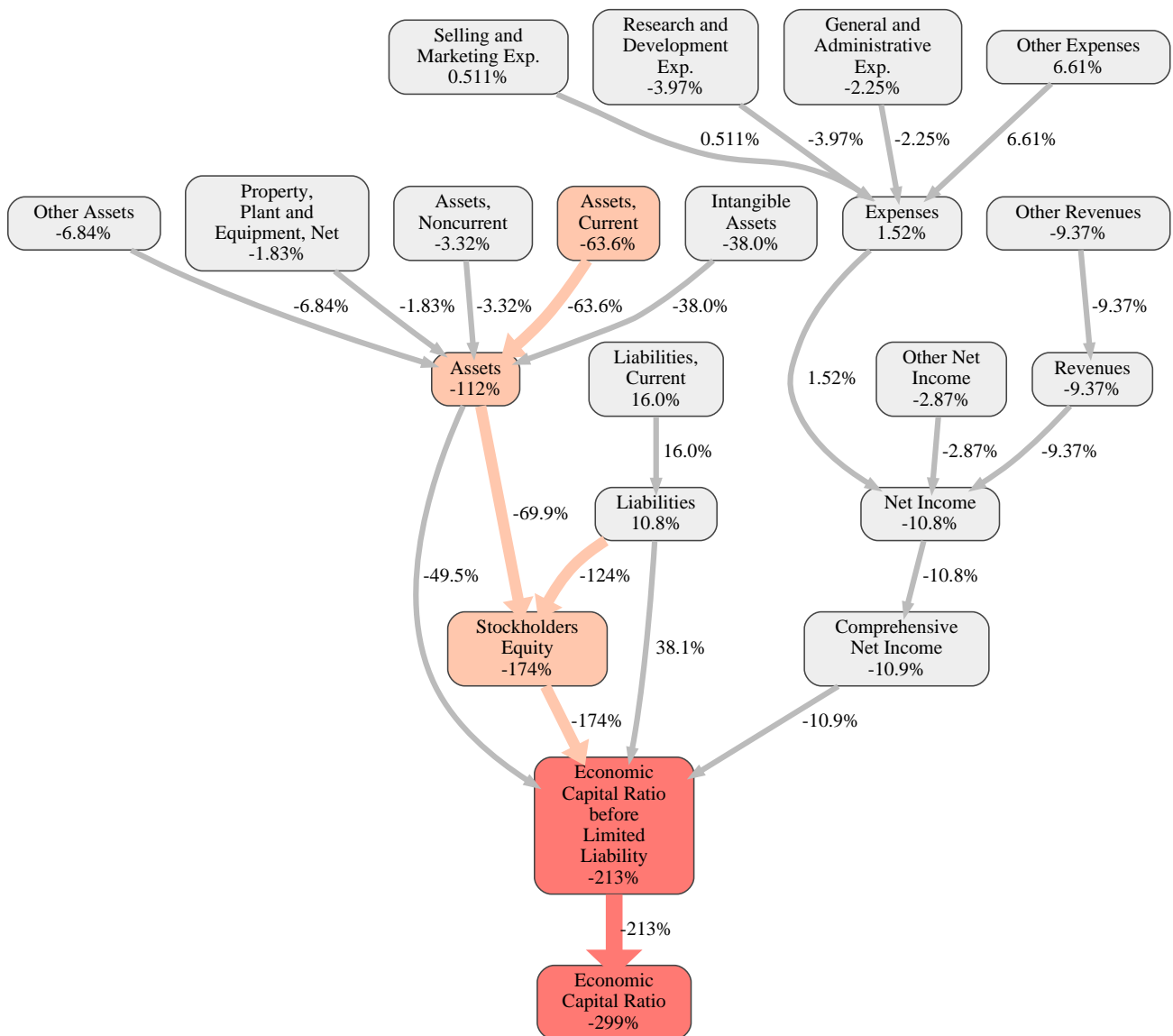




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Multimedia Platforms INC
Rank 141 of 158



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The relative strengths and weaknesses of Multimedia Platforms INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Multimedia Platforms INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 16% points. The greatest weakness of Multimedia Platforms INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 174% points.

The company's Economic Capital Ratio, given in the ranking table, is 38%, being 299% points below the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	7.1	Liabilities	566
Assets, Noncurrent	0	Assets	19
General and Administrative Exp.	89	Expenses	201
Intangible Assets	0	Revenues	10
Liabilities, Current	566	Stockholders Equity	-547
Long-term Debt	0	Net Income	-232
Other Assets	0	Comprehensive Net Income	-232
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	-697%
Other Expenses	0	Economic Capital Ratio	38%
Other Liabilities	0		
Other Net Income	-41		
Other Revenues	10		
Property, Plant and Equipment, Net	12		
Research and Development Exp.	83		
Selling and Marketing Exp.	29		