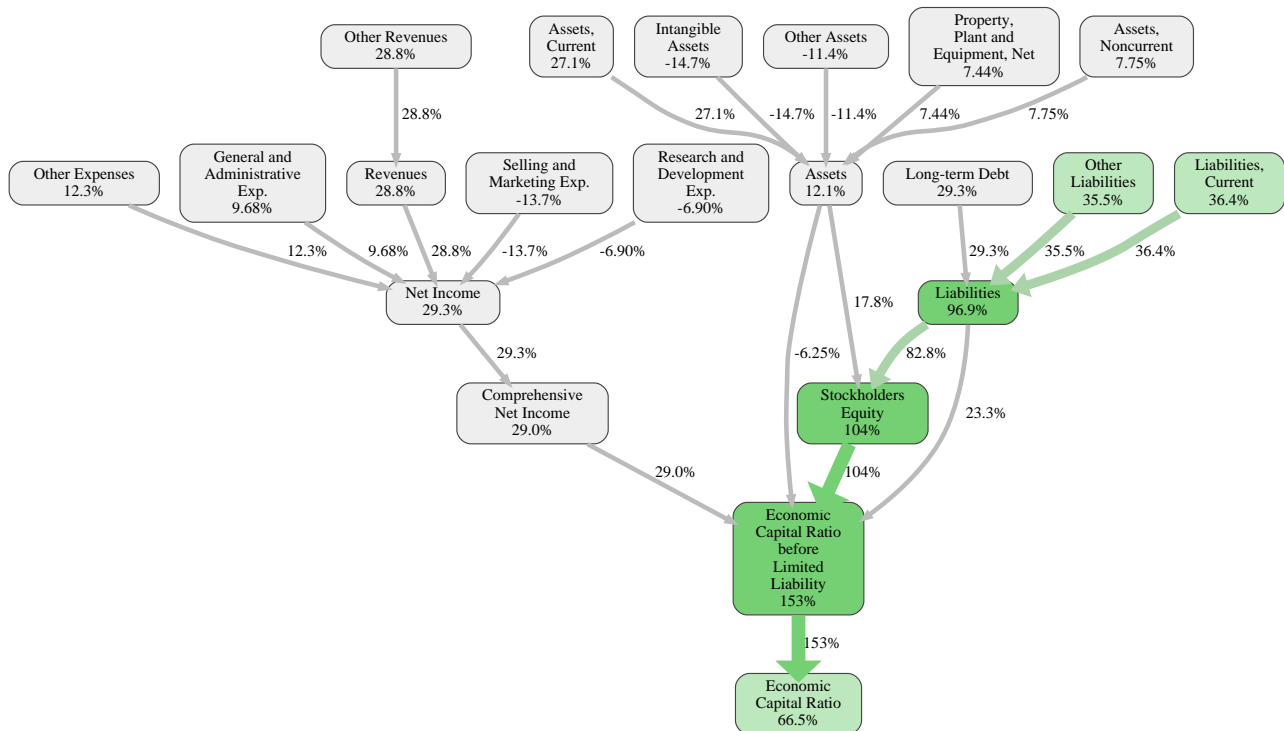




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The relative strengths and weaknesses of Interactive Intelligence Group Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Interactive Intelligence Group Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 104% points. The greatest weakness of Interactive Intelligence Group Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 404%, being 67% points above the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	175,405	Liabilities	137,679
Assets, Noncurrent	18,176	Assets	281,796
General and Administrative Exp.	29,722	Expenses	237,042
Intangible Assets	61,399	Revenues	237,365
Liabilities, Current	119,336	Stockholders Equity	144,117
Long-term Debt	244	Net Income	906
Other Assets	0	Comprehensive Net Income	906
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	227%
Other Expenses	81,868	Economic Capital Ratio	404%
Other Liabilities	18,099		
Other Net Income	583		
Other Revenues	237,365		
Property, Plant and Equipment, Net	26,816		
Research and Development Exp.	45,682		
Selling and Marketing Exp.	79,770		