

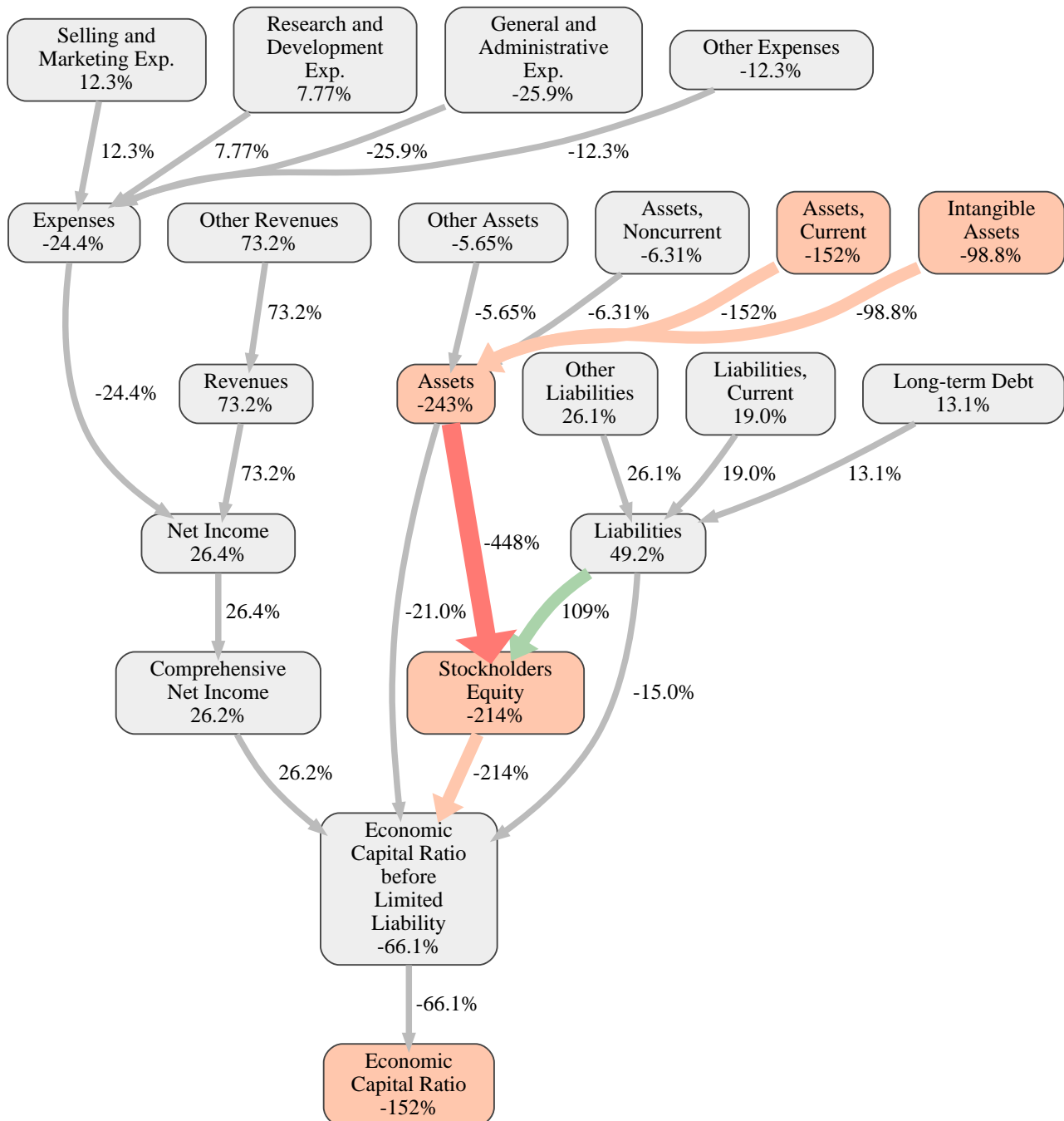


RealRate

SERVICES-PREPACKAGED SOFTWARE 2013



Pulse Network Inc
Rank 122 of 158



RealRate

The First AI Rating Agency

www.realrate.ai

The relative strengths and weaknesses of Pulse Network Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pulse Network Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 73% points. The greatest weakness of Pulse Network Inc is the variable Assets, reducing the Economic Capital Ratio by 243% points.

The company's Economic Capital Ratio, given in the ranking table, is 185%, being 152% points below the market average of 337%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	334	Liabilities	1,330
Assets, Noncurrent	29	Assets	727
General and Administrative Exp.	2,274	Expenses	4,195
Intangible Assets	0	Revenues	4,158
Liabilities, Current	1,330	Stockholders Equity	-602
Long-term Debt	0	Net Income	-37
Other Assets	132	Comprehensive Net Income	-37
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	-197%
Other Expenses	1,921	Economic Capital Ratio	185%
Other Liabilities	0		
Other Net Income	0		
Other Revenues	4,158		
Property, Plant and Equipment, Net	231		
Research and Development Exp.	0		
Selling and Marketing Exp.	0		