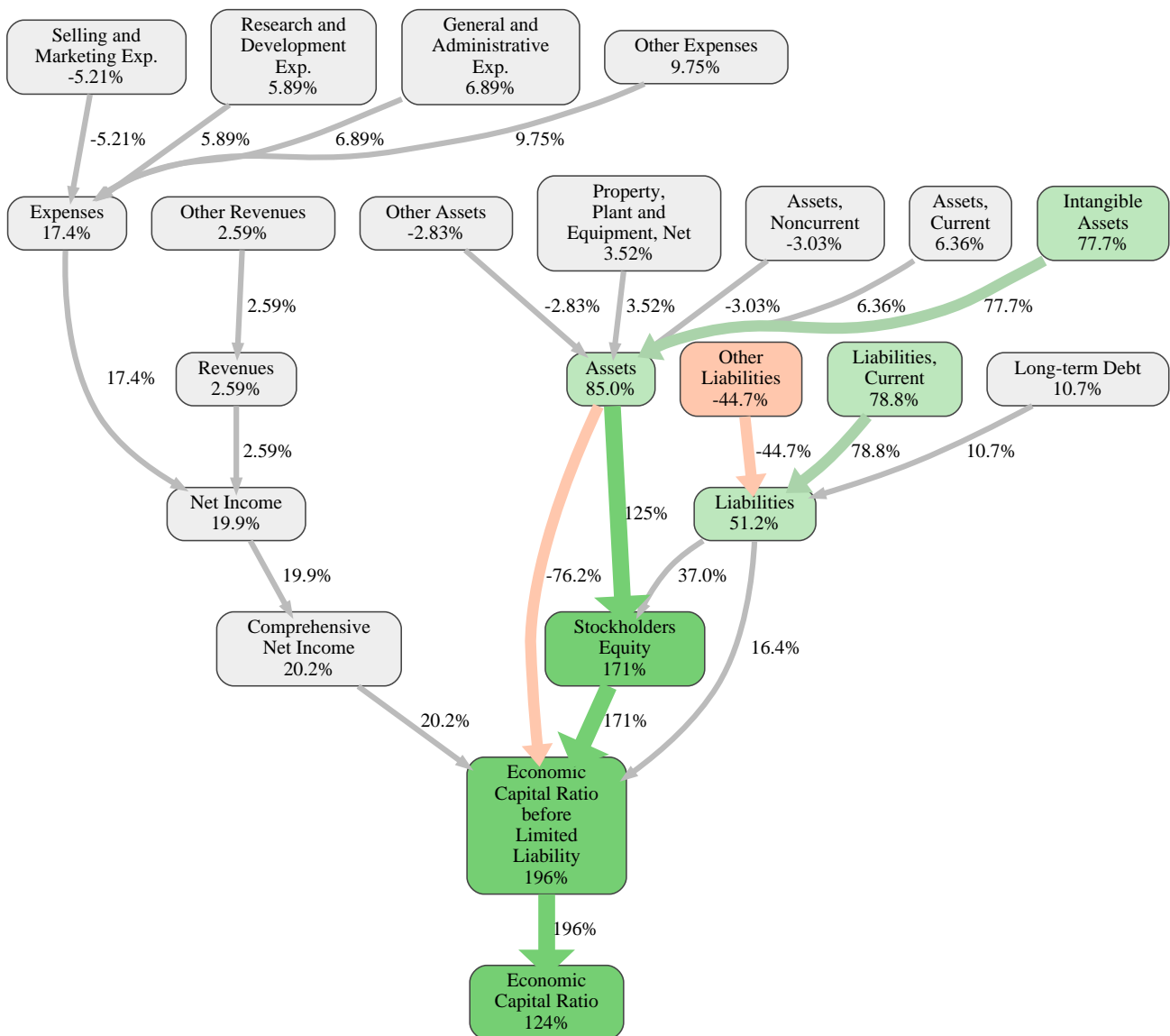




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Adobe INC
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The relative strengths and weaknesses of Adobe INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Adobe INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 171% points. The greatest weakness of Adobe INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 45% points.

The company's Economic Capital Ratio, given in the ranking table, is 468%, being 124% points above the market average of 344%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	4,045,929	Liabilities	3,655,664
Assets, Noncurrent	90,121	Assets	10,380,298
General and Administrative Exp.	520,124	Expenses	3,698,673
Intangible Assets	5,377,235	Revenues	4,055,240
Liabilities, Current	1,525,648	Stockholders Equity	6,724,634
Long-term Debt	194,100	Net Income	289,985
Other Assets	207,239	Comprehensive Net Income	305,376
Other Compr. Net Income	15,391	Economic Capital Ratio before Limited Liability	321%
Other Expenses	1,558,095	Economic Capital Ratio	468%
Other Liabilities	1,935,916		
Other Net Income	-66,582		
Other Revenues	4,055,240		
Property, Plant and Equipment, Net	659,774		
Research and Development Exp.	0		
Selling and Marketing Exp.	1,620,454		