



The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 180% points. The greatest weakness of Qumu Corp is the variable Other Expenses, reducing the Economic Capital Ratio by 52% points.

The company's Economic Capital Ratio, given in the ranking table, is 481%, being 137% points above the market average of 344%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	71,749	Liabilities	26,565
Assets, Noncurrent	3,315	Assets	89,146
General and Administrative Exp.	0	Expenses	92,098
Intangible Assets	8,578	Revenues	82,472
Liabilities, Current	23,028	Stockholders Equity	62,581
Long-term Debt	635	Net Income	-9,819
Other Assets	85	Comprehensive Net Income	-9,648
Other Compr. Net Income	171	Economic Capital Ratio before Limited Liability	340%
Other Expenses	79,895	Economic Capital Ratio	481%
Other Liabilities	2,902		
Other Net Income	-193		
Other Revenues	82,472		
Property, Plant and Equipment, Net	5,419		
Research and Development Exp.	12,203		
Selling and Marketing Exp.	0		