





# SERVICES-PREPACKAGED SOFTWARE 2014



Salesforce Inc  
Rank 87 of 160

The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 68% points. The greatest weakness of Salesforce Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 45% points.

The company's Economic Capital Ratio, given in the ranking table, is 365%, being 20% points above the market average of 344%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,015,880	Liabilities	3,157,711
Assets, Noncurrent	168,960	Assets	5,528,956
General and Administrative Exp.	433,821	Expenses	3,340,202
Intangible Assets	1,529,378	Revenues	3,050,195
Liabilities, Current	2,917,624	Stockholders Equity	2,371,245
Long-term Debt	175,732	Net Income	-270,445
Other Assets	1,210,069	Comprehensive Net Income	-265,991
Other Compr. Net Income	4,454	Economic Capital Ratio before Limited Liability	174%
Other Expenses	862,876	Economic Capital Ratio	365%
Other Liabilities	64,355		
Other Net Income	19,562		
Other Revenues	3,050,195		
Property, Plant and Equipment, Net	604,669		
Research and Development Exp.	429,479		
Selling and Marketing Exp.	1,614,026		