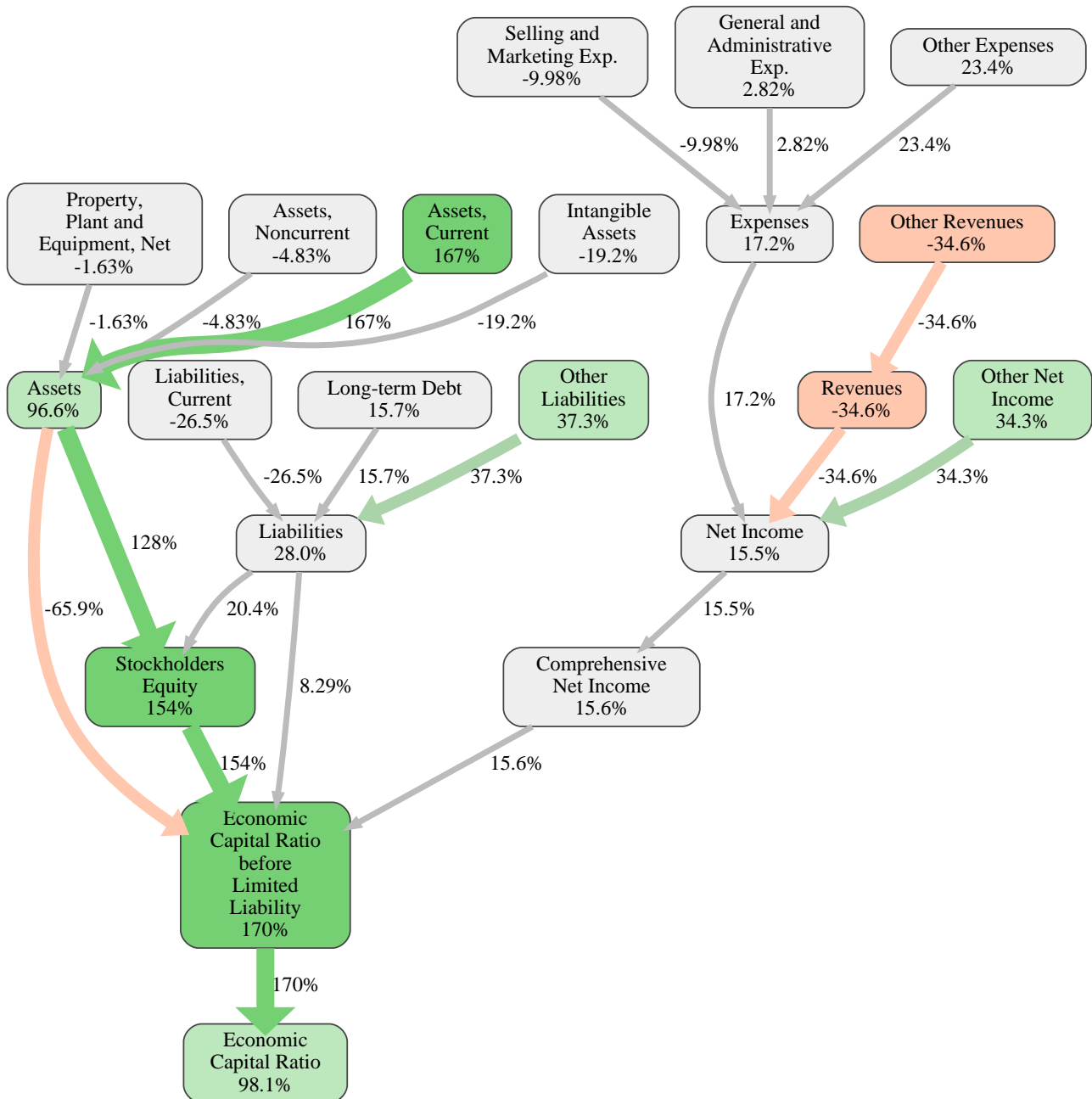




RealRate

SERVICES-PREPACKAGED SOFTWARE 2014

Cvent INC
Rank 52 of 160



RealRate

The First AI Rating Agency

www.realrate.ai



SERVICES-PREPACKAGED SOFTWARE 2014

Cvent INC
Rank 52 of 160

The relative strengths and weaknesses of Cvent INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cvent INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 167% points. The greatest weakness of Cvent INC is the variable Other Revenues, reducing the Economic Capital Ratio by 35% points.

The company's Economic Capital Ratio, given in the ranking table, is 442%, being 98% points above the market average of 344%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	202,583	Liabilities	93,798
Assets, Noncurrent	0	Assets	235,836
General and Administrative Exp.	21,218	Expenses	83,128
Intangible Assets	15,826	Revenues	0
Liabilities, Current	89,068	Stockholders Equity	142,038
Long-term Debt	1,407	Net Income	-3,239
Other Assets	9,521	Comprehensive Net Income	-3,239
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	282%
Other Expenses	2,315	Economic Capital Ratio	442%
Other Liabilities	3,323		
Other Net Income	79,889		
Other Revenues	0		
Property, Plant and Equipment, Net	7,906		
Research and Development Exp.	11,190		
Selling and Marketing Exp.	48,405		