





# SERVICES-PREPACKAGED SOFTWARE 2014

Splunk INC  
Rank 55 of 160

The relative strengths and weaknesses of Splunk INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Splunk INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 199% points. The greatest weakness of Splunk INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 35% points.

The company's Economic Capital Ratio, given in the ranking table, is 437%, being 93% points above the market average of 344%.

Input Variable	Value in 1000 USD
Assets, Current	376,748
Assets, Noncurrent	492
General and Administrative Exp.	32,602
Intangible Assets	0
Liabilities, Current	116,959
Long-term Debt	798
Other Assets	0
Other Compr. Net Income	-111
Other Expenses	22,137
Other Liabilities	35,144
Other Net Income	-13,935
Other Revenues	198,944
Property, Plant and Equipment, Net	13,205
Research and Development Exp.	41,853
Selling and Marketing Exp.	125,098

Output Variable	Value in 1000 USD
Liabilities	152,901
Assets	390,445
Expenses	221,690
Revenues	198,944
Stockholders Equity	237,544
Net Income	-36,681
Comprehensive Net Income	-36,792
Economic Capital Ratio before Limited Liability	275%
Economic Capital Ratio	437%