





# SERVICES-PREPACKAGED SOFTWARE 2014

**BRIDGELINE**

**Bridgeline Digital Inc**  
**Rank 53 of 160**

The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 136% points. The greatest weakness of Bridgeline Digital Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 440%, being 96% points above the market average of 344%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	6,987	Liabilities	14,229
Assets, Noncurrent	1,631	Assets	36,977
General and Administrative Exp.	4,474	Expenses	27,831
Intangible Assets	25,294	Revenues	24,506
Liabilities, Current	6,922	Stockholders Equity	22,748
Long-term Debt	1,088	Net Income	-3,598
Other Assets	0	Comprehensive Net Income	-3,584
Other Compr. Net Income	14	Economic Capital Ratio before Limited Liability	279%
Other Expenses	13,399	Economic Capital Ratio	440%
Other Liabilities	6,219		
Other Net Income	-273		
Other Revenues	24,506		
Property, Plant and Equipment, Net	3,065		
Research and Development Exp.	1,365		
Selling and Marketing Exp.	8,593		