





# SERVICES-PREPACKAGED SOFTWARE 2014

Veeva Systems INC  
Rank 85 of 160

The relative strengths and weaknesses of Veeva Systems INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Veeva Systems INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 119% points. The greatest weakness of Veeva Systems INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 57% points.

The company's Economic Capital Ratio, given in the ranking table, is 369%, being 25% points above the market average of 344%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	86,890	Liabilities	55,854
Assets, Noncurrent	671	Assets	89,820
General and Administrative Exp.	8,371	Expenses	109,825
Intangible Assets	4,850	Revenues	129,548
Liabilities, Current	54,289	Stockholders Equity	33,966
Long-term Debt	1,124	Net Income	18,783
Other Assets	-3,970	Comprehensive Net Income	18,788
Other Compr. Net Income	5.0	Economic Capital Ratio before Limited Liability	180%
Other Expenses	67,326	Economic Capital Ratio	369%
Other Liabilities	441		
Other Net Income	-940		
Other Revenues	129,548		
Property, Plant and Equipment, Net	1,379		
Research and Development Exp.	14,638		
Selling and Marketing Exp.	19,490		