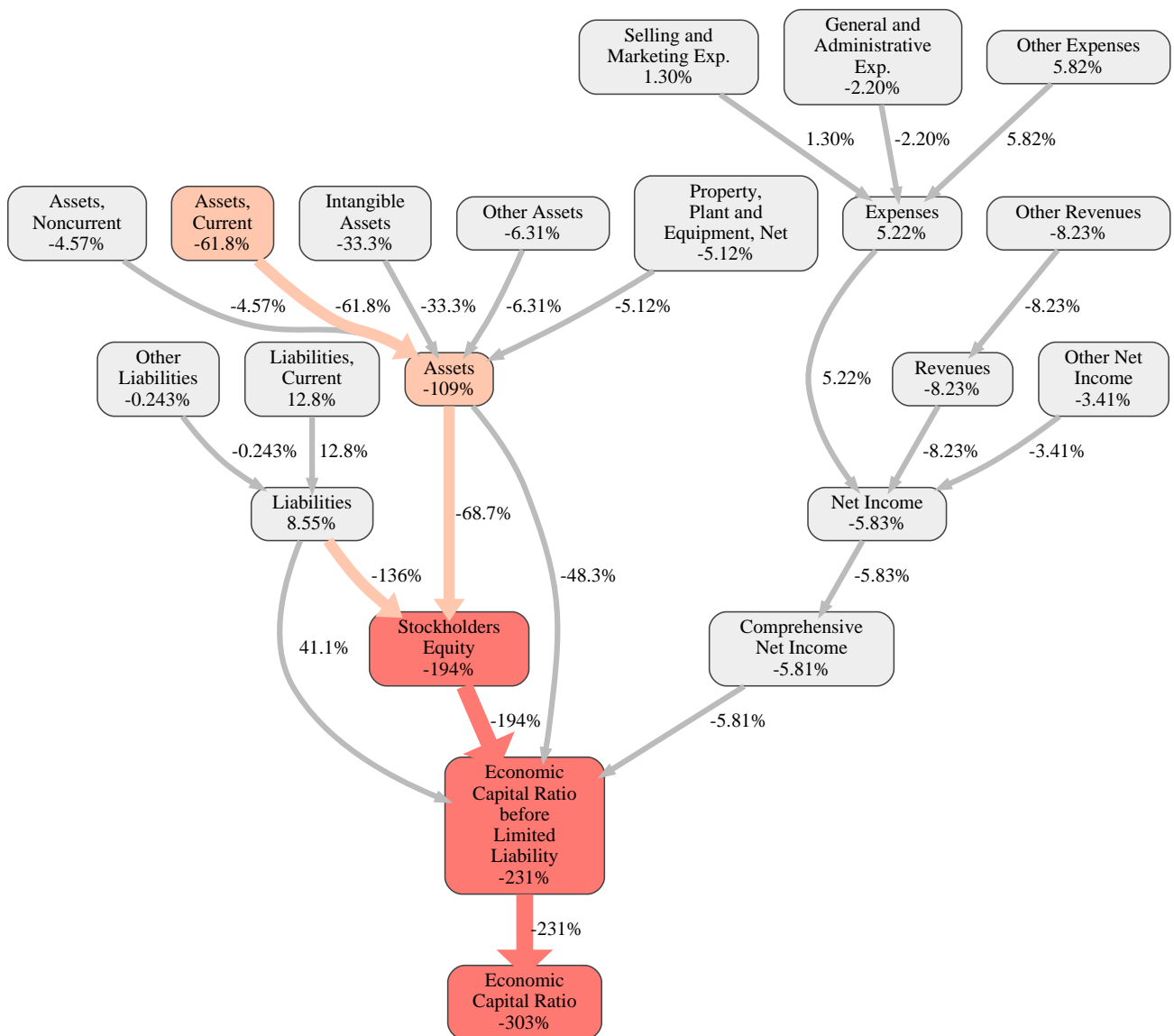




RealRate

SERVICES-PREPACKAGED SOFTWARE 2014

Multimedia Platforms INC
Rank 146 of 160



RealRate

The First AI Rating Agency

www.realrate.ai



SERVICES-PREPACKAGED SOFTWARE 2014

Multimedia Platforms INC Rank 146 of 160

The relative strengths and weaknesses of Multimedia Platforms INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Multimedia Platforms INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 13% points. The greatest weakness of Multimedia Platforms INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 194% points.

The company's Economic Capital Ratio, given in the ranking table, is 41%, being 303% points below the market average of 344%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	9.8	Liabilities	692
Assets, Noncurrent	0	Assets	15
General and Administrative Exp.	91	Expenses	136
Intangible Assets	0	Revenues	23
Liabilities, Current	692	Stockholders Equity	-676
Long-term Debt	0	Net Income	-176
Other Assets	0	Comprehensive Net Income	-176
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	-681%
Other Expenses	0	Economic Capital Ratio	41%
Other Liabilities	0		
Other Net Income	-62		
Other Revenues	23		
Property, Plant and Equipment, Net	5.5		
Research and Development Exp.	23		
Selling and Marketing Exp.	22		