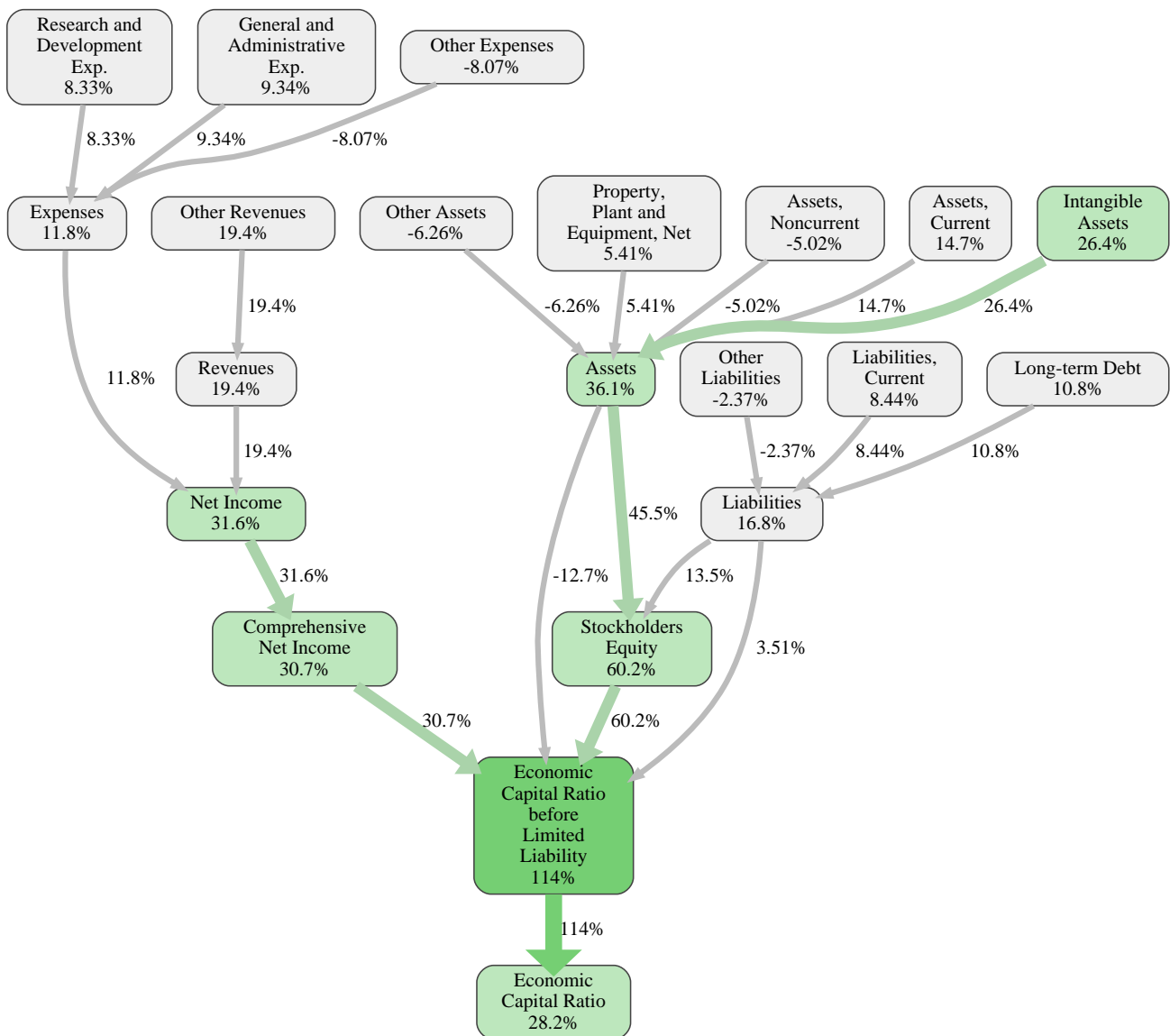




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# SERVICES-PREPACKAGED SOFTWARE 2015

Electronic ARTS INC  
Rank 86 of 161



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## Electronic ARTS INC Rank 86 of 161

The relative strengths and weaknesses of Electronic ARTS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Electronic ARTS INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 60% points. The greatest weakness of Electronic ARTS INC is the variable Other Expenses, reducing the Economic Capital Ratio by 8.1% points.

The company's Economic Capital Ratio, given in the ranking table, is 367%, being 28% points above the market average of 339%.

Input Variable	Value in 1000 USD
Assets, Current	3,138,000
Assets, Noncurrent	140,000
General and Administrative Exp.	410,000
Intangible Assets	1,900,000
Liabilities, Current	2,390,000
Long-term Debt	117,000
Other Assets	28,000
Other Compr. Net Income	0
Other Expenses	2,451,000
Other Liabilities	787,000
Other Net Income	-26,000
Other Revenues	3,575,000
Property, Plant and Equipment, Net	510,000
Research and Development Exp.	0
Selling and Marketing Exp.	680,000

Output Variable	Value in 1000 USD
Liabilities	3,294,000
Assets	5,716,000
Expenses	3,541,000
Revenues	3,575,000
Stockholders Equity	2,422,000
Net Income	8,000
Comprehensive Net Income	8,000
Economic Capital Ratio before Limited Liability	178%
Economic Capital Ratio	367%