





# SERVICES-PREPACKAGED SOFTWARE 2015

INTUIT

Intuit INC  
Rank 44 of 161

The relative strengths and weaknesses of Intuit INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Intuit INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 113% points. The greatest weakness of Intuit INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 9.0% points.

The company's Economic Capital Ratio, given in the ranking table, is 455%, being 116% points above the market average of 339%.

Input Variable	Value in 1000 USD
Assets, Current	2,621,000
Assets, Noncurrent	109,000
General and Administrative Exp.	465,000
Intangible Assets	1,834,000
Liabilities, Current	1,421,000
Long-term Debt	203,000
Other Assets	31,000
Other Compr. Net Income	-22,000
Other Expenses	1,172,000
Other Liabilities	499,000
Other Net Income	77,000
Other Revenues	4,506,000
Property, Plant and Equipment, Net	606,000
Research and Development Exp.	758,000
Selling and Marketing Exp.	1,281,000

Output Variable	Value in 1000 USD
Liabilities	2,123,000
Assets	5,201,000
Expenses	3,676,000
Revenues	4,506,000
Stockholders Equity	3,078,000
Net Income	907,000
Comprehensive Net Income	885,000
Economic Capital Ratio before Limited Liability	302%
Economic Capital Ratio	455%