





SERVICES-PREPACKAGED SOFTWARE 2015

TAKE TWO Interactive Software INC Rank 72 of 161

The relative strengths and weaknesses of TAKE TWO Interactive Software INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of TAKE TWO Interactive Software INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 132% points. The greatest weakness of TAKE TWO Interactive Software INC is the variable Long-term Debt, reducing the Economic Capital Ratio by 96% points.

The company's Economic Capital Ratio, given in the ranking table, is 396%, being 56% points above the market average of 339%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,399,440	Liabilities	997,824
Assets, Noncurrent	15,436	Assets	1,799,630
General and Administrative Exp.	161,374	Expenses	1,949,771
Intangible Assets	231,818	Revenues	2,350,568
Liabilities, Current	474,820	Stockholders Equity	801,806
Long-term Debt	504,876	Net Income	361,605
Other Assets	110,364	Comprehensive Net Income	368,293
Other Compr. Net Income	6,688	Economic Capital Ratio before Limited Liability	215%
Other Expenses	1,547,401	Economic Capital Ratio	396%
Other Liabilities	18,128		
Other Net Income	-39,192		
Other Revenues	2,350,568		
Property, Plant and Equipment, Net	42,572		
Research and Development Exp.	0		
Selling and Marketing Exp.	240,996		