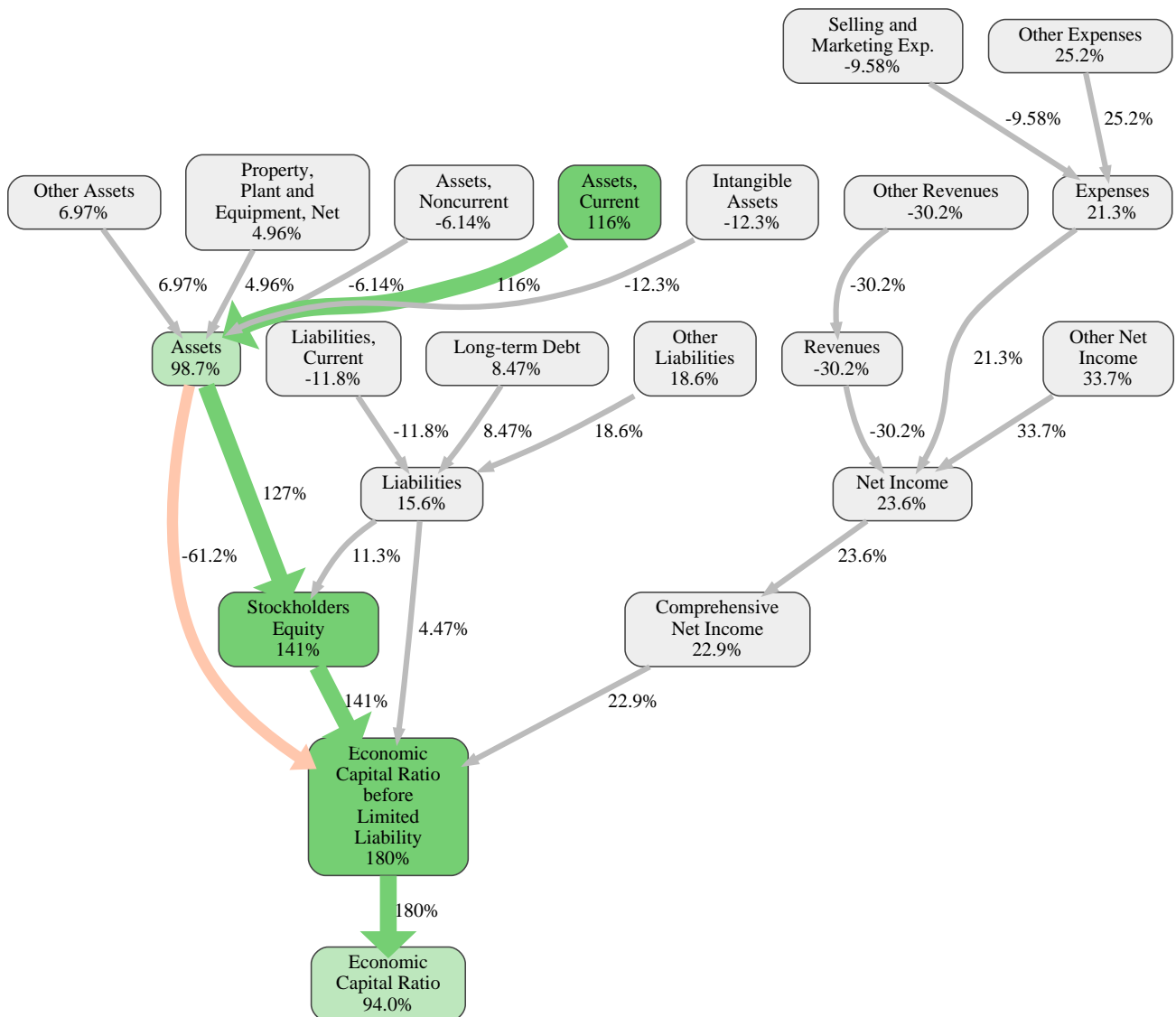




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The relative strengths and weaknesses of Cvent INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cvent INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 141% points. The greatest weakness of Cvent INC is the variable Other Revenues, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 433%, being 94% points above the market average of 339%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	229,849	Liabilities	127,074
Assets, Noncurrent	313	Assets	300,908
General and Administrative Exp.	24,242	Expenses	99,625
Intangible Assets	30,244	Revenues	0
Liabilities, Current	105,621	Stockholders Equity	173,834
Long-term Debt	4,791	Net Income	1,794
Other Assets	17,967	Comprehensive Net Income	1,574
Other Compr. Net Income	-220	Economic Capital Ratio before Limited Liability	269%
Other Expenses	-430	Economic Capital Ratio	433%
Other Liabilities	16,662		
Other Net Income	101,419		
Other Revenues	0		
Property, Plant and Equipment, Net	22,535		
Research and Development Exp.	14,049		
Selling and Marketing Exp.	61,764		