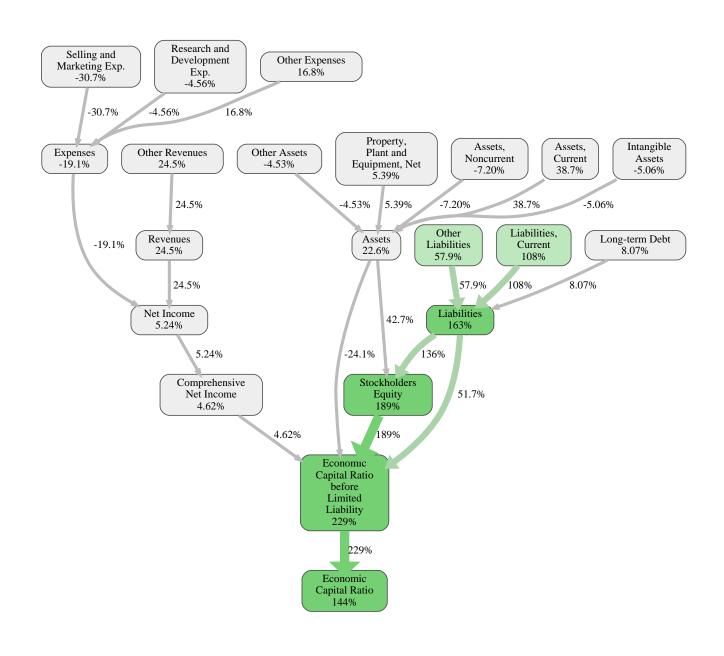


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The relative strengths and weaknesses of Channeladvisor CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Channeladvisor CORP compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 189% points. The greatest weakness of Channeladvisor CORP is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 483%, being 144% points above the market average of 339%.

Input Variable	Value in 1000 USD
Assets, Current	87,925
Assets, Noncurrent	285
General and Administrative Exp.	22,275
Intangible Assets	25,601
Liabilities, Current	27,259
Long-term Debt	4,126
Other Assets	633
Other Compr. Net Income	341
Other Expenses	24,261
Other Liabilities	2,014
Other Net Income	-465
Other Revenues	84,901
Property, Plant and Equipment, Net	12,603
Research and Development Exp.	16,585
Selling and Marketing Exp.	55,829

Output Variable	Value in 1000 USD
Liabilities	33,399
Assets	127,047
Expenses	118,950
Revenues	84,901
Stockholders Equity	93,648
Net Income	-34,514
Comprehensive Net Income	-34,173
Economic Capital Ratio before Limited Liability	343%
Economic Capital Ratio	483%

