

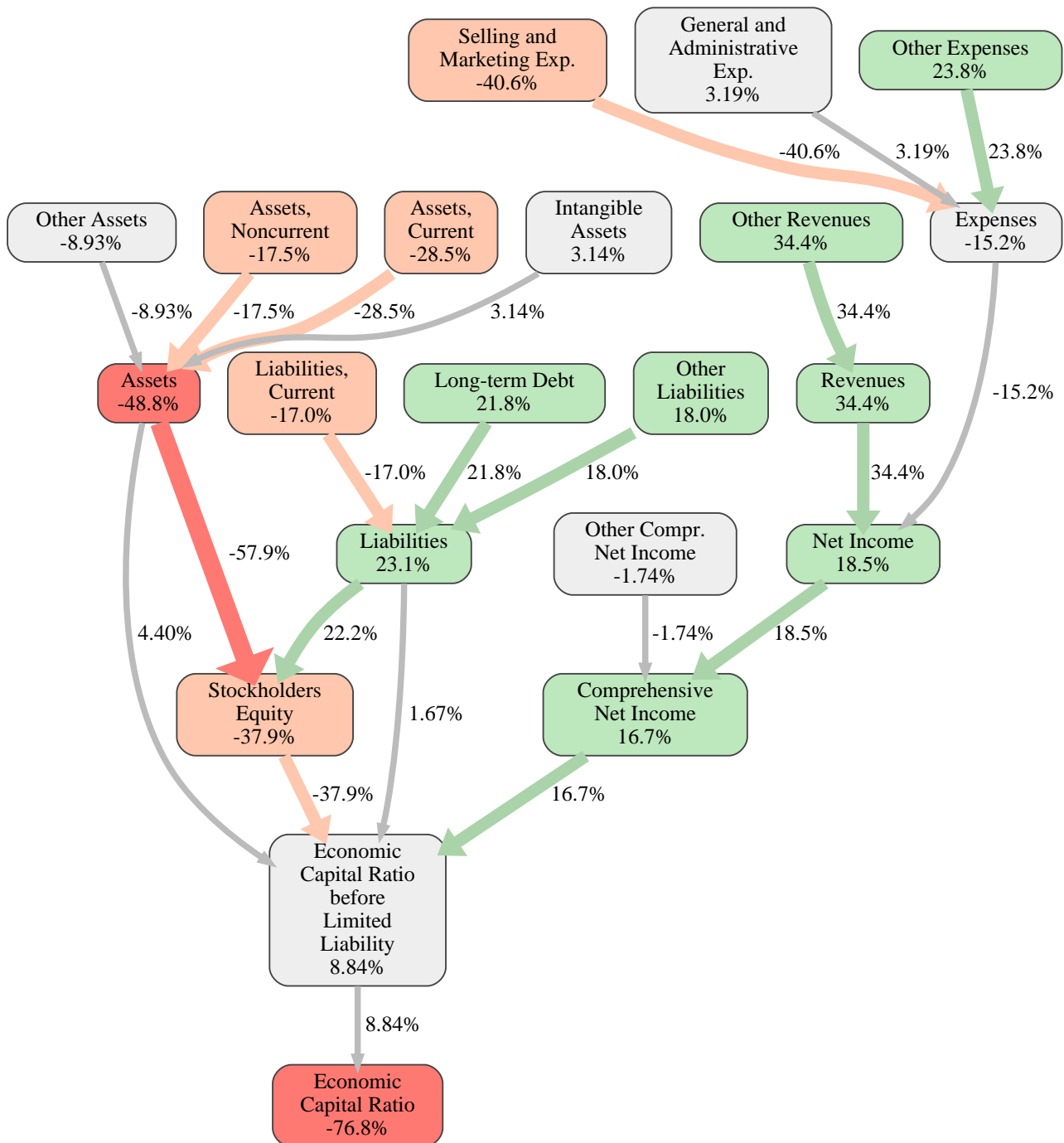


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2015

Rosetta Stone INC  
Rank 112 of 161

Rosetta  
Stone



RealRate

The First AI Rating Agency

www.realrate.ai



# SERVICES-PREPACKAGED SOFTWARE 2015

Rosetta Stone INC  
Rank 112 of 161



The relative strengths and weaknesses of Rosetta Stone INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rosetta Stone INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 34% points. The greatest weakness of Rosetta Stone INC is the variable Assets, reducing the Economic Capital Ratio by 49% points.

The company's Economic Capital Ratio, given in the ranking table, is 262%, being 77% points below the market average of 339%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	164,279	Liabilities	224,959
Assets, Noncurrent	1,525	Assets	288,404
General and Administrative Exp.	57,120	Expenses	334,214
Intangible Assets	92,961	Revenues	261,853
Liabilities, Current	186,009	Stockholders Equity	63,445
Long-term Debt	1,313	Net Income	-73,706
Other Assets	4,362	Comprehensive Net Income	-75,229
Other Compr. Net Income	-1,523	Economic Capital Ratio before Limited Liability	52%
Other Expenses	70,710	Economic Capital Ratio	262%
Other Liabilities	37,637		
Other Net Income	-1,345		
Other Revenues	261,853		
Property, Plant and Equipment, Net	25,277		
Research and Development Exp.	33,176		
Selling and Marketing Exp.	173,208		