

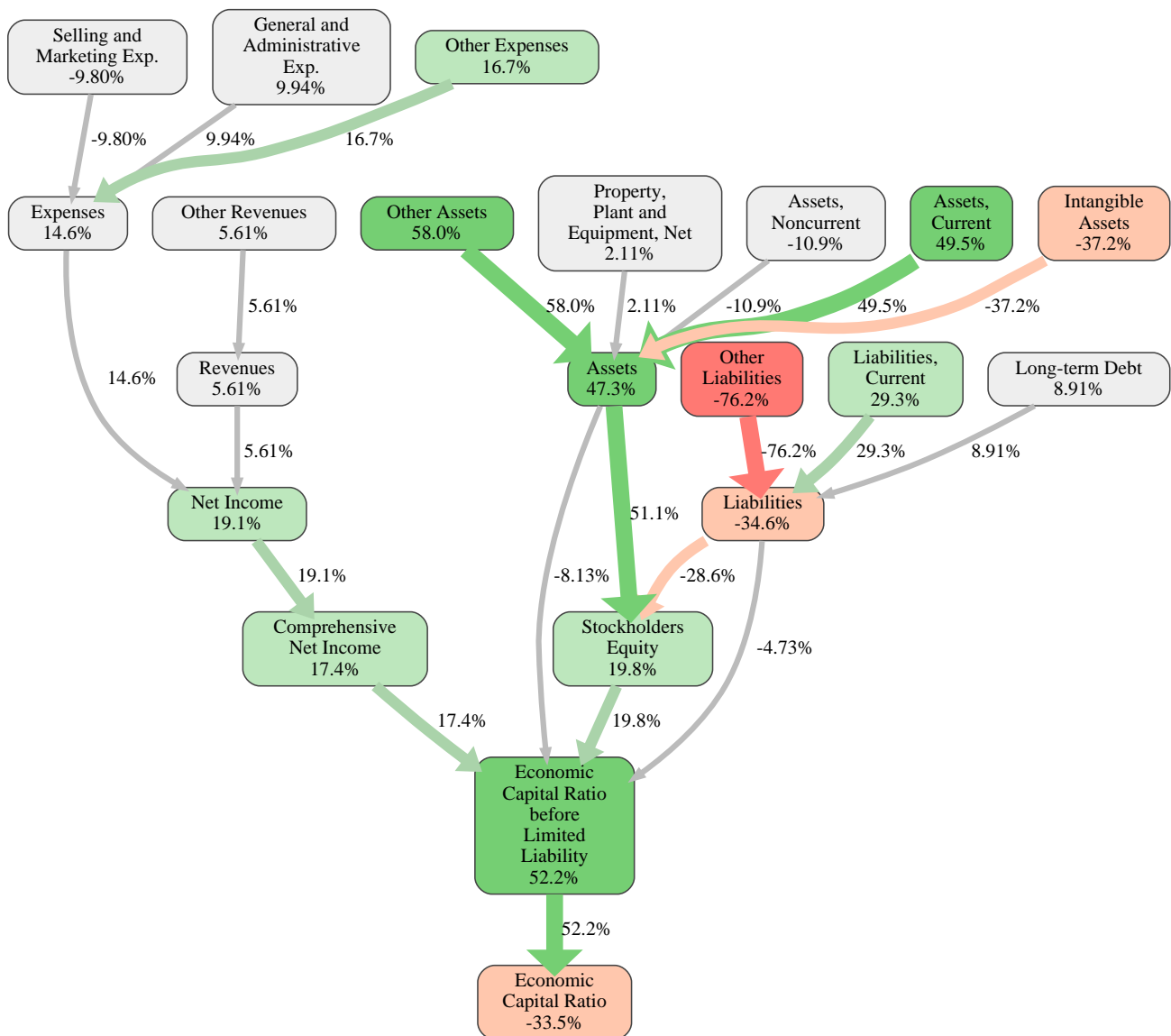


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# SERVICES-PREPACKAGED SOFTWARE 2015

servicenow®

Servicenow Inc  
Rank 102 of 161



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The relative strengths and weaknesses of Servicenow Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Servicenow Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 58% points. The greatest weakness of Servicenow Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 76% points.

The company's Economic Capital Ratio, given in the ranking table, is 306%, being 33% points below the market average of 339%.

Input Variable	Value in 1000 USD
Assets, Current	906,986
Assets, Noncurrent	8,089
General and Administrative Exp.	96,245
Intangible Assets	109,542
Liabilities, Current	506,997
Long-term Debt	33,076
Other Assets	296,225
Other Compr. Net Income	-11,637
Other Expenses	252,623
Other Liabilities	456,331
Other Net Income	-23,705
Other Revenues	682,563
Property, Plant and Equipment, Net	104,237
Research and Development Exp.	148,258
Selling and Marketing Exp.	341,119

Output Variable	Value in 1000 USD
Liabilities	996,404
Assets	1,425,079
Expenses	838,245
Revenues	682,563
Stockholders Equity	428,675
Net Income	-179,387
Comprehensive Net Income	-191,024
Economic Capital Ratio before Limited Liability	101%
Economic Capital Ratio	306%