

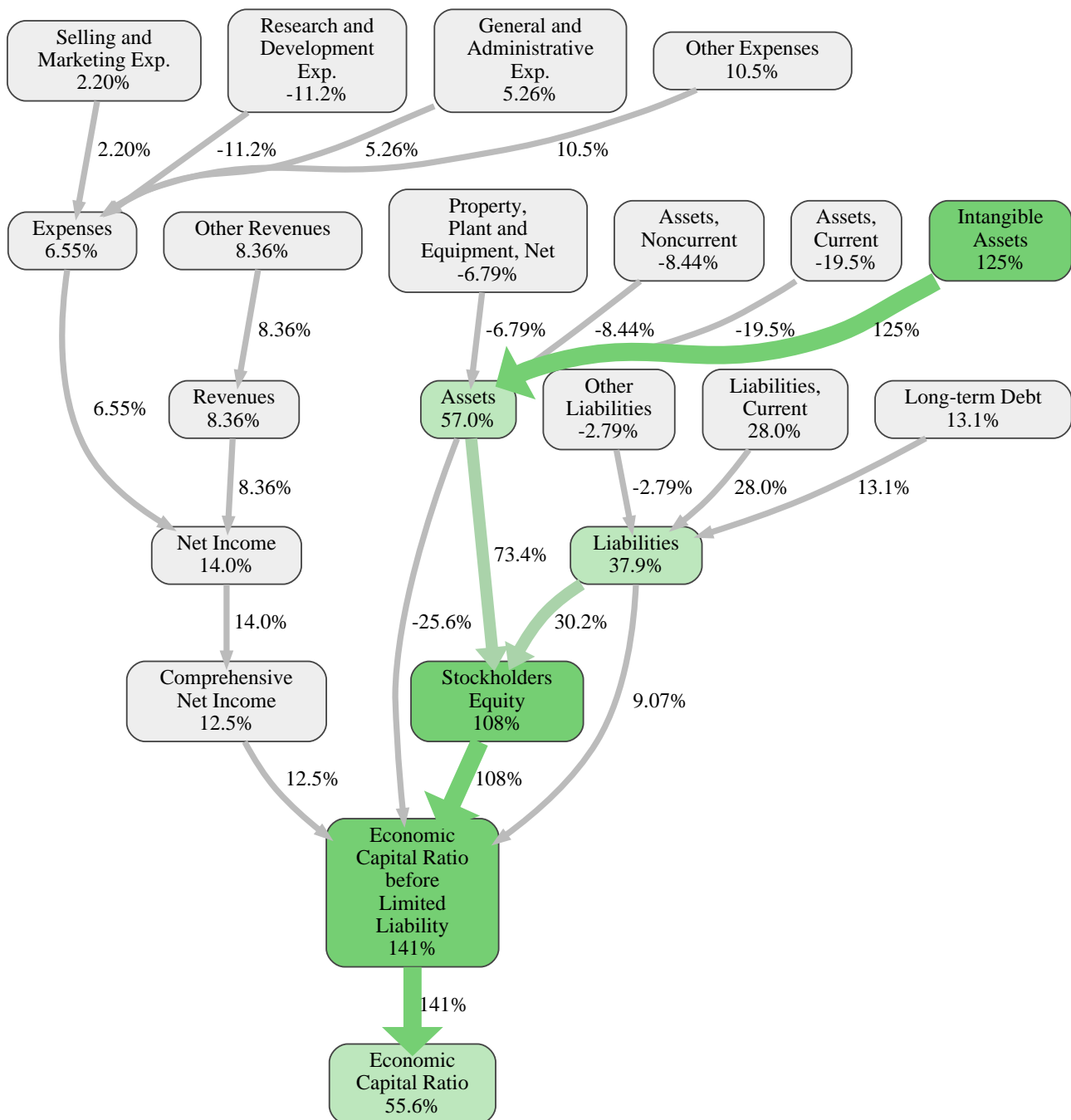


RealRate

SERVICES-PREPACKAGED SOFTWARE 2015



Upland Software Inc
Rank 74 of 161



The relative strengths and weaknesses of Upland Software Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Upland Software Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 125% points. The greatest weakness of Upland Software Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 19% points.

The company's Economic Capital Ratio, given in the ranking table, is 395%, being 56% points above the market average of 339%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	47,616	Liabilities	64,369
Assets, Noncurrent	364	Assets	135,766
General and Administrative Exp.	13,561	Expenses	82,841
Intangible Assets	79,897	Revenues	64,574
Liabilities, Current	45,445	Stockholders Equity	71,397
Long-term Debt	1,701	Net Income	-20,117
Other Assets	3,959	Comprehensive Net Income	-21,060
Other Compr. Net Income	-943	Economic Capital Ratio before Limited Liability	214%
Other Expenses	28,445	Economic Capital Ratio	395%
Other Liabilities	17,223		
Other Net Income	-1,850		
Other Revenues	64,574		
Property, Plant and Equipment, Net	3,930		
Research and Development Exp.	26,165		
Selling and Marketing Exp.	14,670		