

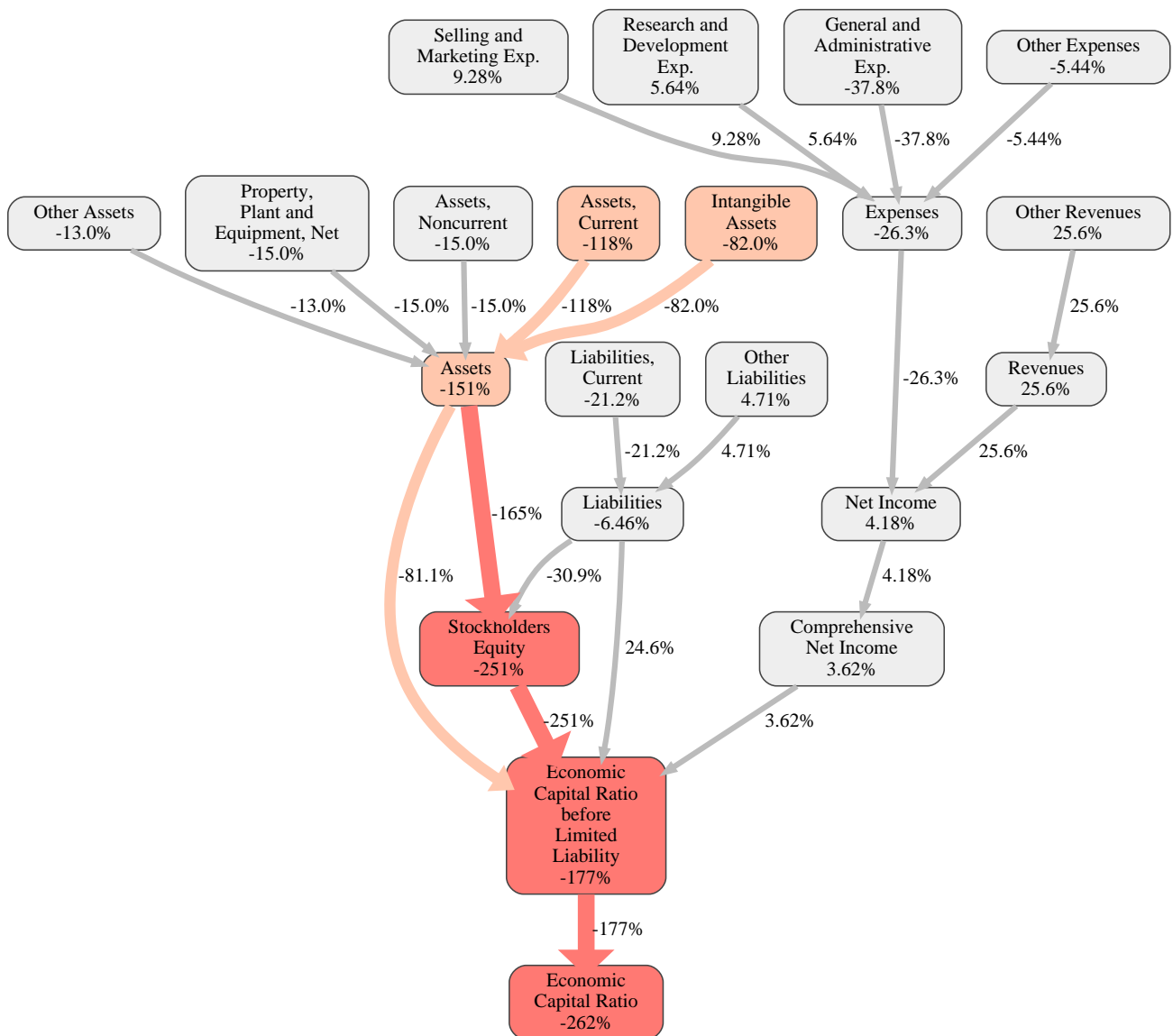


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2015



Pulse Network Inc  
Rank 135 of 161



The relative strengths and weaknesses of Pulse Network Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pulse Network Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 26% points. The greatest weakness of Pulse Network Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 251% points.

The company's Economic Capital Ratio, given in the ranking table, is 77%, being 262% points below the market average of 339%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	323	Liabilities	2,946
Assets, Noncurrent	36	Assets	474
General and Administrative Exp.	2,689	Expenses	4,362
Intangible Assets	0	Revenues	3,363
Liabilities, Current	2,946	Stockholders Equity	-2,472
Long-term Debt	0	Net Income	-999
Other Assets	0	Comprehensive Net Income	-999
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	-535%
Other Expenses	1,673	Economic Capital Ratio	77%
Other Liabilities	0		
Other Net Income	0		
Other Revenues	3,363		
Property, Plant and Equipment, Net	115		
Research and Development Exp.	0		
Selling and Marketing Exp.	0		