

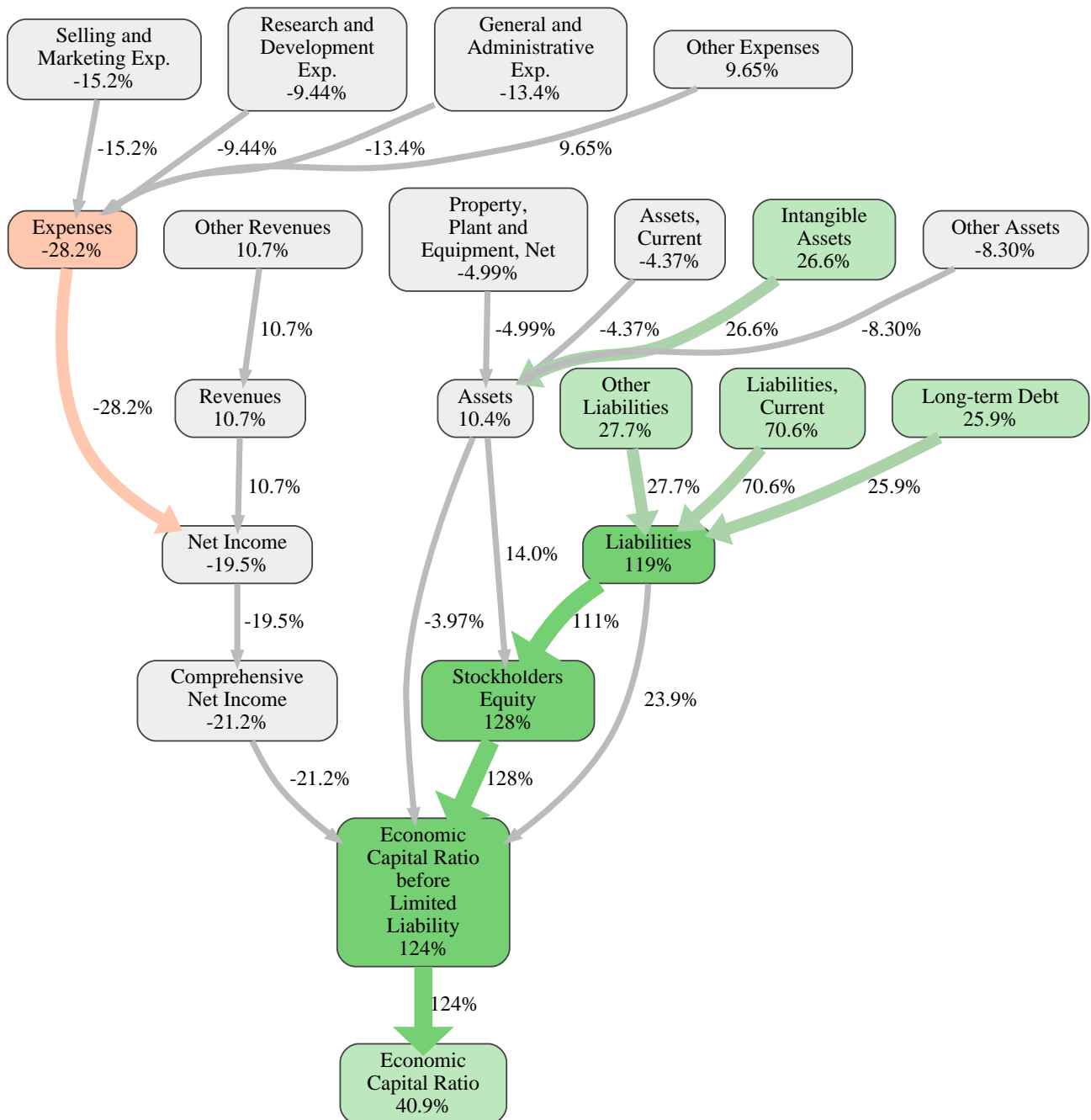


RealRate

SERVICES-PREPACKAGED SOFTWARE 2016



Qumu Corp
Rank 71 of 150





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The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 128% points. The greatest weakness of Qumu Corp is the variable Expenses, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 373%, being 41% points above the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	28,629	Liabilities	23,655
Assets, Noncurrent	3,649	Assets	54,412
General and Administrative Exp.	16,878	Expenses	63,019
Intangible Assets	19,135	Revenues	34,454
Liabilities, Current	19,113	Stockholders Equity	30,757
Long-term Debt	235	Net Income	-28,699
Other Assets	57	Comprehensive Net Income	-29,435
Other Compr. Net Income	-736	Economic Capital Ratio before Limited Liability	185%
Other Expenses	17,458	Economic Capital Ratio	373%
Other Liabilities	4,307		
Other Net Income	-134		
Other Revenues	34,454		
Property, Plant and Equipment, Net	2,942		
Research and Development Exp.	10,689		
Selling and Marketing Exp.	17,994		