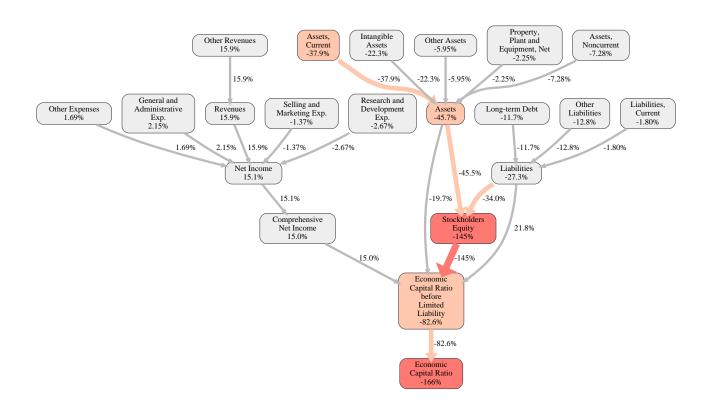


SERVICES-PREPACKAGED SOFTWARE 2016



AVID Technology INC Rank 123 of 150





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AVID Technology INC Rank 123 of 150

The relative strengths and weaknesses of AVID Technology INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of AVID Technology INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 16% points. The greatest weakness of AVID Technology INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 145% points.

The company's Economic Capital Ratio, given in the ranking table, is 166%, being 166% points below the market average of 332%.

Input Variable	Value in 1000 USD
Assets, Current	137,449
Assets, Noncurrent	7,123
General and Administrative Exp.	74,109
Intangible Assets	65,862
Liabilities, Current	304,899
Long-term Debt	110,661
Other Assets	2,011
Other Compr. Net Income	0
Other Expenses	210,535
Other Liabilities	161,938
Other Net Income	-62
Other Revenues	505,595
Property, Plant and Equipment, Net	35,481
Research and Development Exp.	95,898
Selling and Marketing Exp.	122,511

Output Variable	Value in 1000 USD
Liabilities	577,498
Assets	247,926
Expenses	503,053
Revenues	505,595
Stockholders Equity	-329,572
Net Income	2,480
Comprehensive Net Income	2,480
Economic Capital Ratio before Limited Liability	-263%
Economic Capital Ratio	166%

