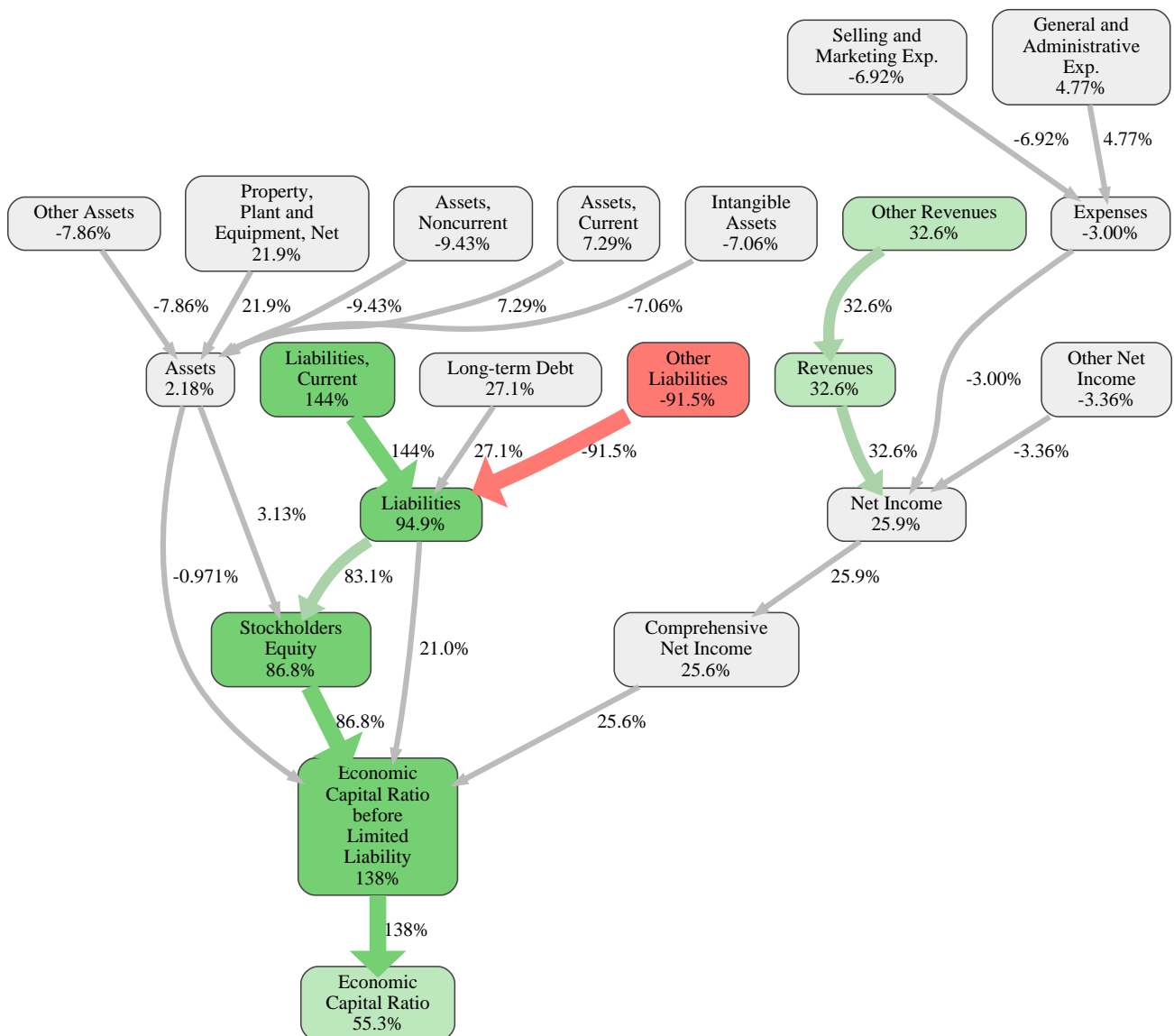




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Incontact Inc  
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The relative strengths and weaknesses of Incontact Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Incontact Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 144% points. The greatest weakness of Incontact Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 92% points.

The company's Economic Capital Ratio, given in the ranking table, is 387%, being 55% points above the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	150,668	Liabilities	128,880
Assets, Noncurrent	2,421	Assets	254,137
General and Administrative Exp.	35,225	Expenses	239,387
Intangible Assets	58,479	Revenues	221,987
Liabilities, Current	40,580	Stockholders Equity	125,257
Long-term Debt	0	Net Income	-22,784
Other Assets	0	Comprehensive Net Income	-22,865
Other Compr. Net Income	-81	Economic Capital Ratio before Limited Liability	204%
Other Expenses	108,474	Economic Capital Ratio	387%
Other Liabilities	88,300		
Other Net Income	-5,384		
Other Revenues	221,987		
Property, Plant and Equipment, Net	42,569		
Research and Development Exp.	29,307		
Selling and Marketing Exp.	66,381		