





SERVICES-PREPACKAGED SOFTWARE 2016



Salesforce Inc
Rank 84 of 150

The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Assets, increasing the Economic Capital Ratio by 93% points. The greatest weakness of Salesforce Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 38% points.

The company's Economic Capital Ratio, given in the ranking table, is 344%, being 12% points above the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	3,514,544	Liabilities	6,689,944
Assets, Noncurrent	460,219	Assets	10,665,127
General and Administrative Exp.	679,936	Expenses	4,372,667
Intangible Assets	3,782,660	Revenues	0
Liabilities, Current	4,390,103	Stockholders Equity	3,975,183
Long-term Debt	894,468	Net Income	-262,688
Other Assets	1,781,838	Comprehensive Net Income	-304,476
Other Compr. Net Income	-41,788	Economic Capital Ratio before Limited Liability	148%
Other Expenses	142,718	Economic Capital Ratio	344%
Other Liabilities	1,405,373		
Other Net Income	4,109,979		
Other Revenues	0		
Property, Plant and Equipment, Net	1,125,866		
Research and Development Exp.	792,917		
Selling and Marketing Exp.	2,757,096		