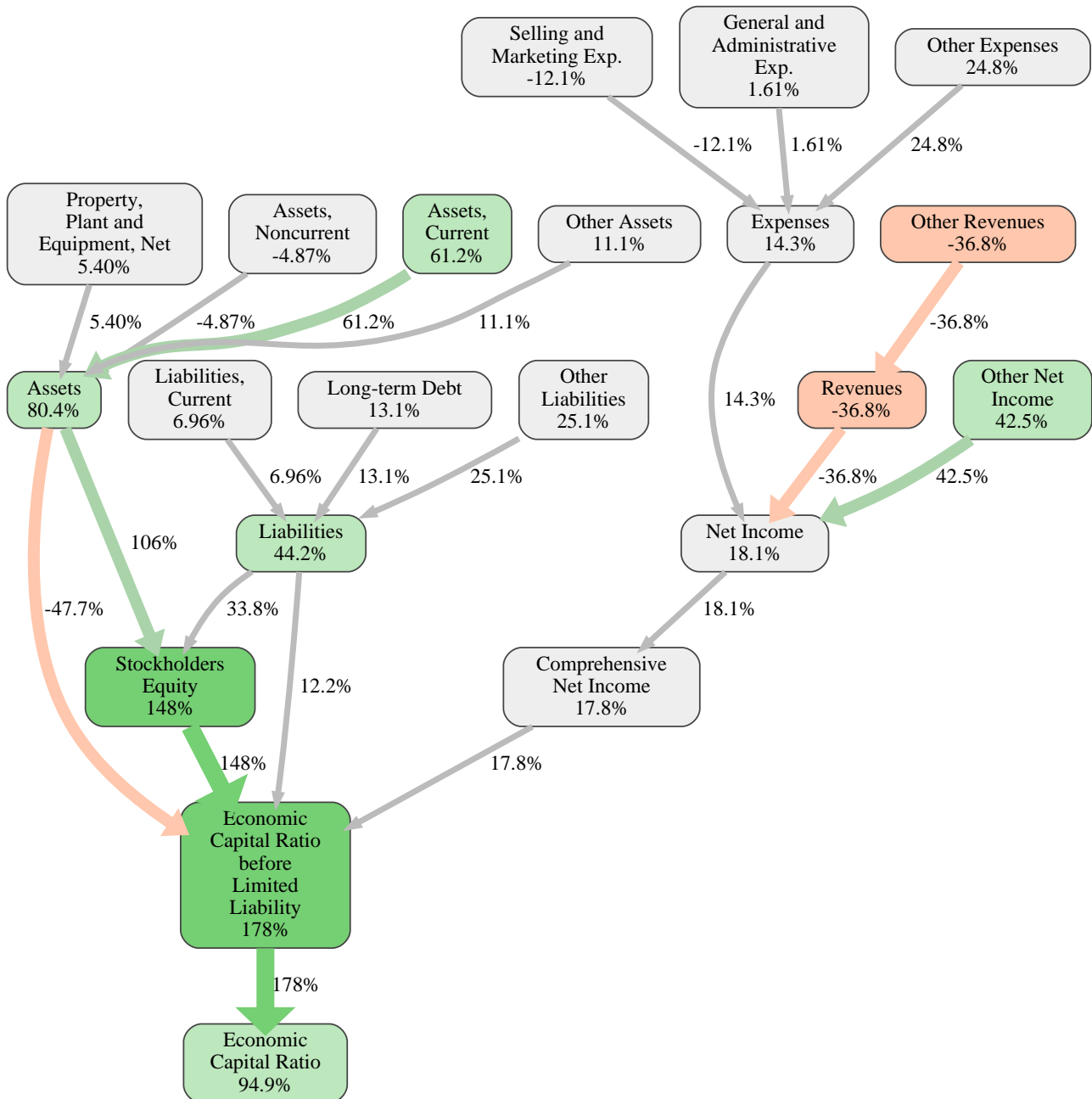




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The relative strengths and weaknesses of Cvent INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cvent INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 148% points. The greatest weakness of Cvent INC is the variable Other Revenues, reducing the Economic Capital Ratio by 37% points.

The company's Economic Capital Ratio, given in the ranking table, is 427%, being 95% points above the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	193,497	Liabilities	127,319
Assets, Noncurrent	3,653	Assets	301,600
General and Administrative Exp.	34,699	Expenses	149,253
Intangible Assets	55,995	Revenues	0
Liabilities, Current	108,457	Stockholders Equity	174,281
Long-term Debt	4,988	Net Income	-18,824
Other Assets	24,039	Comprehensive Net Income	-18,878
Other Compr. Net Income	-54	Economic Capital Ratio before Limited Liability	259%
Other Expenses	14,617	Economic Capital Ratio	427%
Other Liabilities	13,874		
Other Net Income	130,429		
Other Revenues	0		
Property, Plant and Equipment, Net	24,416		
Research and Development Exp.	22,006		
Selling and Marketing Exp.	77,931		