





SERVICES-PREPACKAGED SOFTWARE 2016

Rosetta Stone INC
Rank 112 of 150



The relative strengths and weaknesses of Rosetta Stone INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rosetta Stone INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 12% points. The greatest weakness of Rosetta Stone INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 63% points.

The company's Economic Capital Ratio, given in the ranking table, is 224%, being 108% points below the market average of 332%.

| Input Variable | Value in 1000 USD | Output Variable | Value in 1000 USD |
|------------------------------------|----------------------|---|----------------------|
| Assets, Current | 119,660 | Liabilities | 206,133 |
| Assets, Noncurrent | 2,213 | Assets | 228,543 |
| General and Administrative Exp. | 50,124 | Expenses | 262,642 |
| Intangible Assets | 78,524 | Revenues | 217,670 |
| Liabilities, Current | 161,807 | Stockholders Equity | 22,410 |
| Long-term Debt | 826 | Net Income | -46,796 |
| Other Assets | 5,614 | Comprehensive Net Income | -48,344 |
| Other Compr. Net Income | -1,548 | Economic Capital Ratio before Limited Liability | 12% |
| Other Expenses | 46,495 | Economic Capital Ratio | 224% |
| Other Liabilities | 43,500 | | |
| Other Net Income | -1,824 | | |
| Other Revenues | 217,670 | | |
| Property, Plant and Equipment, Net | 22,532 | | |
| Research and Development Exp. | 29,939 | | |
| Selling and Marketing Exp. | 136,084 | | |