



The relative strengths and weaknesses of Hubspot INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hubspot INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 119% points. The greatest weakness of Hubspot INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 40% points.

The company's Economic Capital Ratio, given in the ranking table, is 401%, being 69% points above the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	145,754	Liabilities	98,671
Assets, Noncurrent	1,007	Assets	220,379
General and Administrative Exp.	35,408	Expenses	228,829
Intangible Assets	9,873	Revenues	181,943
Liabilities, Current	91,307	Stockholders Equity	121,708
Long-term Debt	10	Net Income	-46,053
Other Assets	45,584	Comprehensive Net Income	-46,713
Other Compr. Net Income	-660	Economic Capital Ratio before Limited Liability	222%
Other Expenses	48,335	Economic Capital Ratio	401%
Other Liabilities	7,354		
Other Net Income	833		
Other Revenues	181,943		
Property, Plant and Equipment, Net	18,161		
Research and Development Exp.	32,457		
Selling and Marketing Exp.	112,629		