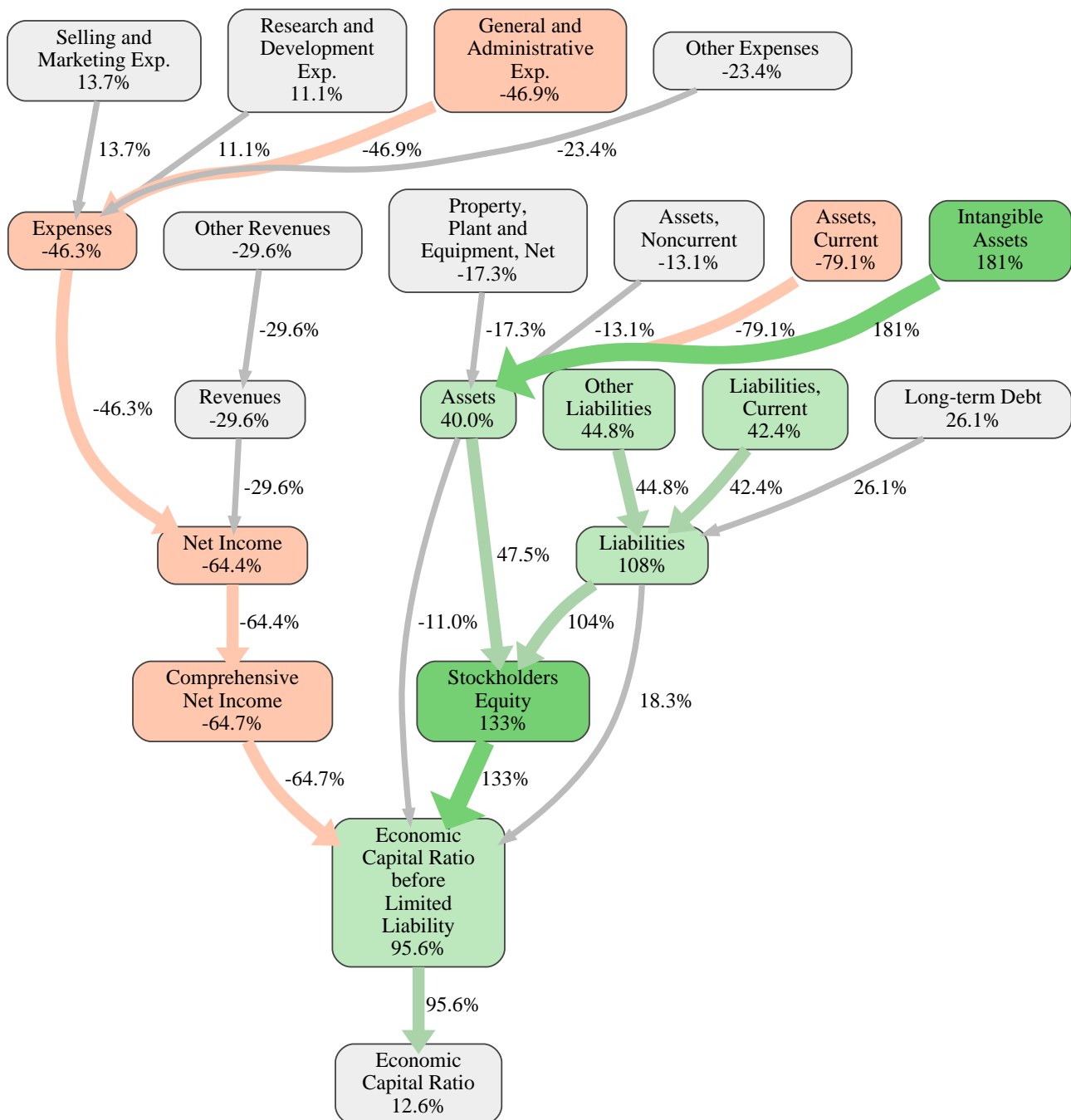




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Multimedia Platforms INC
Rank 83 of 150



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The relative strengths and weaknesses of Multimedia Platforms INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Multimedia Platforms INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 181% points. The greatest weakness of Multimedia Platforms INC is the variable Assets, Current, reducing the Economic Capital Ratio by 79% points.

The company's Economic Capital Ratio, given in the ranking table, is 344%, being 13% points above the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,057	Liabilities	3,406
Assets, Noncurrent	0	Assets	8,359
General and Administrative Exp.	5,008	Expenses	10,332
Intangible Assets	7,255	Revenues	1,814
Liabilities, Current	3,160	Stockholders Equity	4,953
Long-term Debt	0	Net Income	-7,642
Other Assets	9.1	Comprehensive Net Income	-7,642
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	148%
Other Expenses	4,915	Economic Capital Ratio	344%
Other Liabilities	246		
Other Net Income	875		
Other Revenues	1,814		
Property, Plant and Equipment, Net	38		
Research and Development Exp.	0		
Selling and Marketing Exp.	408		