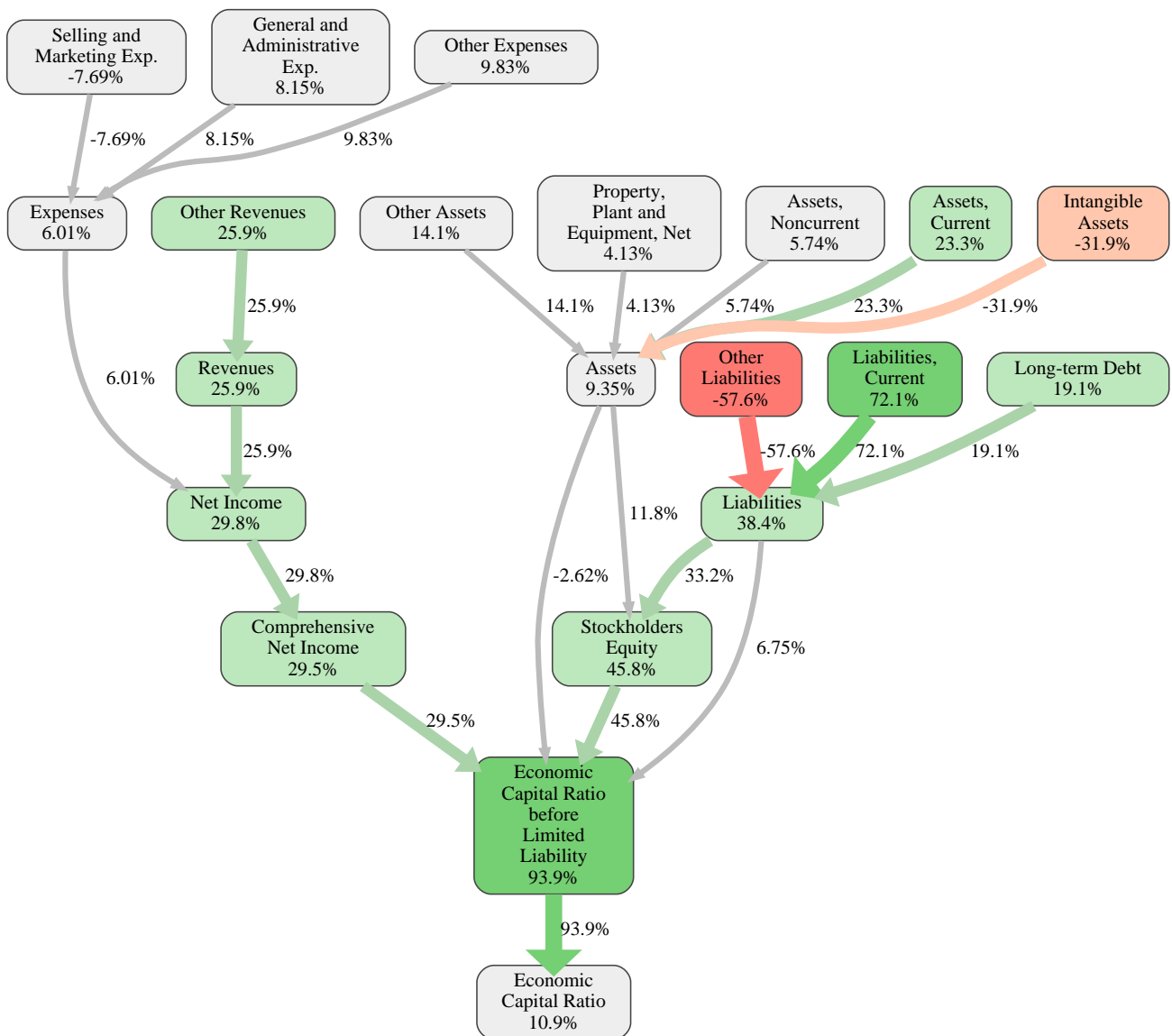




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The relative strengths and weaknesses of Interactive Intelligence Group Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Interactive Intelligence Group Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 72% points. The greatest weakness of Interactive Intelligence Group Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 58% points.

The company's Economic Capital Ratio, given in the ranking table, is 343%, being 11% points above the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	311,913	Liabilities	309,503
Assets, Noncurrent	36,725	Assets	493,533
General and Administrative Exp.	49,219	Expenses	407,648
Intangible Assets	56,275	Revenues	390,862
Liabilities, Current	162,213	Stockholders Equity	184,030
Long-term Debt	7,291	Net Income	-21,827
Other Assets	43,783	Comprehensive Net Income	-21,827
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	146%
Other Expenses	154,994	Economic Capital Ratio	343%
Other Liabilities	139,999		
Other Net Income	-5,041		
Other Revenues	390,862		
Property, Plant and Equipment, Net	44,837		
Research and Development Exp.	73,198		
Selling and Marketing Exp.	130,237		