

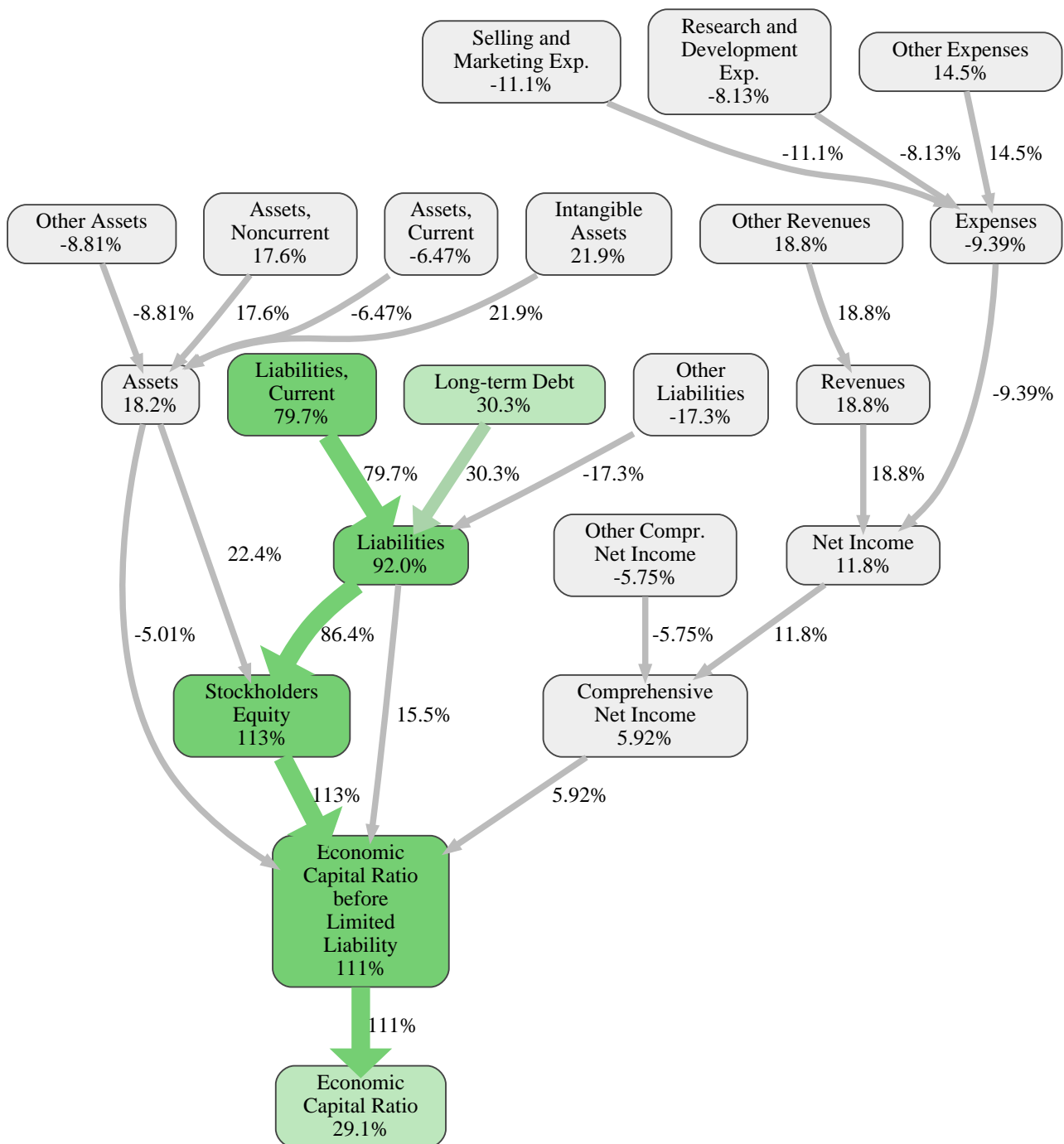


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2017



Qumu Corp  
Rank 67 of 132





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The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 113% points. The greatest weakness of Qumu Corp is the variable Other Liabilities, reducing the Economic Capital Ratio by 17% points.

The company's Economic Capital Ratio, given in the ranking table, is 342%, being 29% points above the market average of 313%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	20,646	Liabilities	23,653
Assets, Noncurrent	4,827	Assets	42,229
General and Administrative Exp.	9,722	Expenses	42,791
Intangible Assets	14,859	Revenues	31,682
Liabilities, Current	15,431	Stockholders Equity	18,576
Long-term Debt	6.0	Net Income	-11,175
Other Assets	70	Comprehensive Net Income	-13,561
Other Compr. Net Income	-2,386	Economic Capital Ratio before Limited Liability	145%
Other Expenses	12,999	Economic Capital Ratio	342%
Other Liabilities	8,216		
Other Net Income	-66		
Other Revenues	31,682		
Property, Plant and Equipment, Net	1,827		
Research and Development Exp.	8,541		
Selling and Marketing Exp.	11,529		