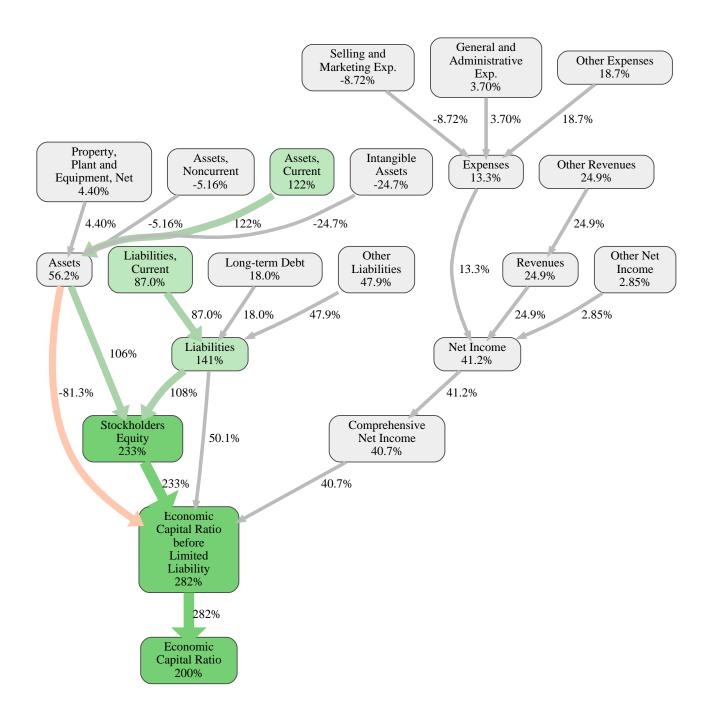


SERVICES-PREPACKAGED SOFTWARE 2017

MicroStrategy

Microstrategy Inc Rank 18 of 132





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Microstrategy Inc Rank 18 of 132

The relative strengths and weaknesses of Microstrategy Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Microstrategy Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 233% points. The greatest weakness of Microstrategy Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 513%, being 200% points above the market average of 313%.

| Input Variable | Value in 1000 USD |
|------------------------------------|----------------------|
| Assets, Current | 684,987 |
| Assets, Noncurrent | 0 |
| General and Administrative Exp. | 79,462 |
| Intangible Assets | 0 |
| Liabilities, Current | 185,486 |
| Long-term Debt | 16,447 |
| Other Assets | 25,896 |
| Other Compr. Net Income | -3,335 |
| Other Expenses | 115,330 |
| Other Liabilities | 14,209 |
| Other Net Income | 5,421 |
| Other Revenues | 512,161 |
| Property, Plant and Equipment, Net | 57,436 |
| Research and Development Exp. | 73,142 |
| Selling and Marketing Exp. | 158,740 |

| Output Variable | Value in 1000 USD |
|---|----------------------|
| Liabilities | 216,142 |
| Assets | 768,319 |
| Expenses | 426,674 |
| Revenues | 512,161 |
| Stockholders Equity | 552,177 |
| Net Income | 90,908 |
| Comprehensive Net Income | 87,573 |
| Economic Capital Ratio before Limited Liability | 388% |
| Economic Capital Ratio | 513% |

