





SERVICES-PREPACKAGED SOFTWARE 2017



Connecture INC
Rank 94 of 132

The relative strengths and weaknesses of Connecture INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Connecture INC compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 13% points. The greatest weakness of Connecture INC is the variable Assets, Current, reducing the Economic Capital Ratio by 78% points.

The company's Economic Capital Ratio, given in the ranking table, is 210%, being 103% points below the market average of 313%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	15,751	Liabilities	87,978
Assets, Noncurrent	1,263	Assets	82,488
General and Administrative Exp.	13,162	Expenses	108,428
Intangible Assets	40,260	Revenues	81,894
Liabilities, Current	46,466	Stockholders Equity	-5,490
Long-term Debt	32,179	Net Income	-26,534
Other Assets	23,257	Comprehensive Net Income	-26,534
Other Compr. Net Income	0	Economic Capital Ratio before Limited Liability	-52%
Other Expenses	62,559	Economic Capital Ratio	210%
Other Liabilities	9,333		
Other Net Income	0		
Other Revenues	81,894		
Property, Plant and Equipment, Net	1,957		
Research and Development Exp.	22,297		
Selling and Marketing Exp.	10,410		