



The relative strengths and weaknesses of Bazaarvoice Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bazaarvoice Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 167% points. The greatest weakness of Bazaarvoice Inc is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 7.8% points.

The company's Economic Capital Ratio, given in the ranking table, is 418%, being 105% points above the market average of 313%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	142,657	Liabilities	143,748
Assets, Noncurrent	5,214	Assets	328,282
General and Administrative Exp.	30,398	Expenses	222,815
Intangible Assets	148,762	Revenues	199,766
Liabilities, Current	92,012	Stockholders Equity	184,534
Long-term Debt	7,255	Net Income	-25,339
Other Assets	0	Comprehensive Net Income	-25,579
Other Compr. Net Income	-240	Economic Capital Ratio before Limited Liability	247%
Other Expenses	81,132	Economic Capital Ratio	418%
Other Liabilities	44,481		
Other Net Income	-2,290		
Other Revenues	199,766		
Property, Plant and Equipment, Net	31,649		
Research and Development Exp.	41,477		
Selling and Marketing Exp.	69,808		