





# SERVICES-PREPACKAGED SOFTWARE 2017

**BRIDGELINE**

**Bridgeline Digital Inc**  
**Rank 37 of 132**

The relative strengths and weaknesses of Bridgeline Digital Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bridgeline Digital Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 203% points. The greatest weakness of Bridgeline Digital Inc is the variable Assets, Current, reducing the Economic Capital Ratio by 56% points.

The company's Economic Capital Ratio, given in the ranking table, is 421%, being 108% points above the market average of 313%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	3,591	Liabilities	6,226
Assets, Noncurrent	436	Assets	17,728
General and Administrative Exp.	3,456	Expenses	22,805
Intangible Assets	13,189	Revenues	15,895
Liabilities, Current	3,711	Stockholders Equity	11,502
Long-term Debt	2,312	Net Income	-7,824
Other Assets	0	Comprehensive Net Income	-7,821
Other Compr. Net Income	3.0	Economic Capital Ratio before Limited Liability	252%
Other Expenses	12,837	Economic Capital Ratio	421%
Other Liabilities	203		
Other Net Income	-914		
Other Revenues	15,895		
Property, Plant and Equipment, Net	512		
Research and Development Exp.	1,578		
Selling and Marketing Exp.	4,934		