



The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 257% points. The greatest weakness of Appfolio INC is the variable Expenses, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 510%, being 197% points above the market average of 313%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	32,220	Liabilities	22,901
Assets, Noncurrent	1,217	Assets	92,583
General and Administrative Exp.	17,979	Expenses	114,076
Intangible Assets	9,842	Revenues	105,586
Liabilities, Current	21,361	Stockholders Equity	69,682
Long-term Debt	1,540	Net Income	-8,281
Other Assets	42,227	Comprehensive Net Income	-8,179
Other Compr. Net Income	102	Economic Capital Ratio before Limited Liability	384%
Other Expenses	54,632	Economic Capital Ratio	510%
Other Liabilities	0		
Other Net Income	209		
Other Revenues	105,586		
Property, Plant and Equipment, Net	7,077		
Research and Development Exp.	12,638		
Selling and Marketing Exp.	28,827		