

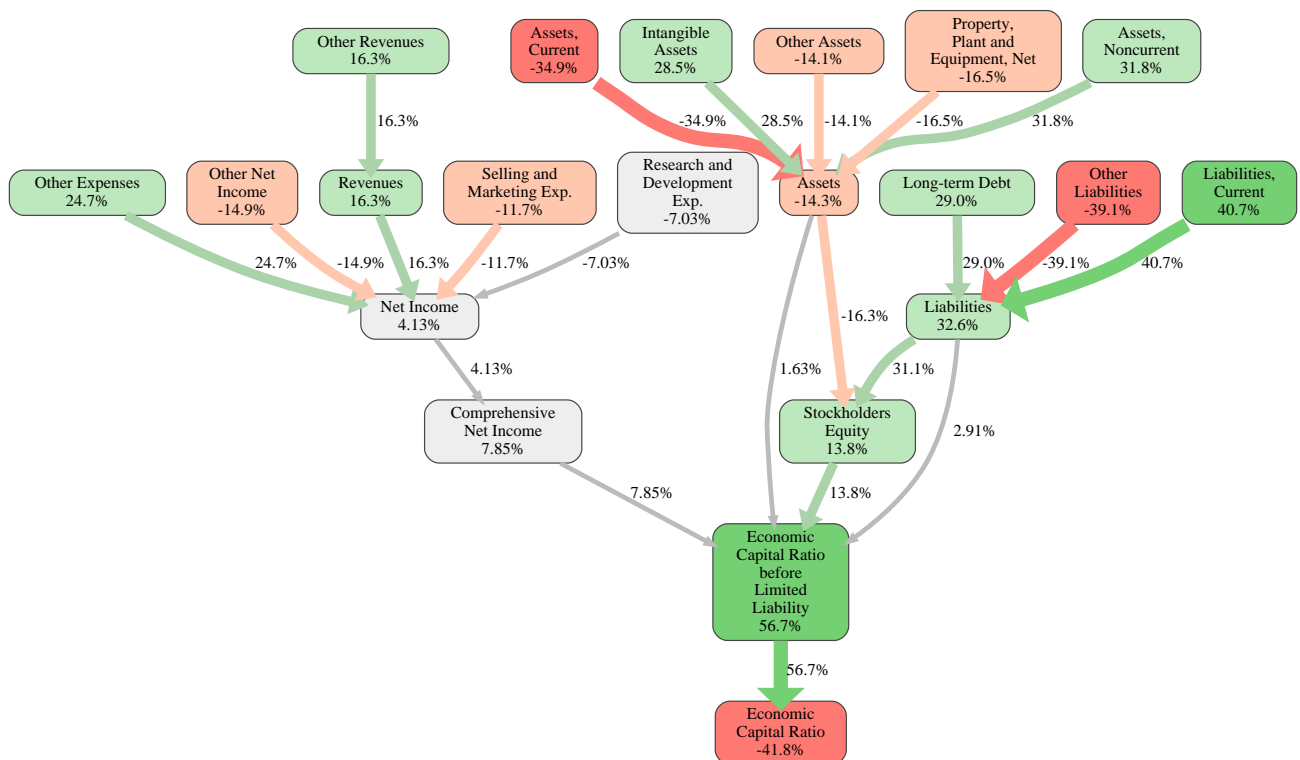


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Qumu Corp
Rank 81 of 135



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The relative strengths and weaknesses of Qumu Corp are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Qumu Corp compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 41% points. The greatest weakness of Qumu Corp is the variable Other Liabilities, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 275%, being 42% points below the market average of 317%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	15,205	Liabilities	25,084
Assets, Noncurrent	4,398	Assets	34,276
General and Administrative Exp.	8,567	Expenses	36,680
Intangible Assets	13,685	Revenues	28,167
Liabilities, Current	16,672	Stockholders Equity	9,192
Long-term Debt	3.0	Net Income	-11,724
Other Assets	77	Comprehensive Net Income	-10,557
Other Compr. Net Income	1,167	Economic Capital Ratio before Limited Liability	67%
Other Expenses	10,808	Economic Capital Ratio	275%
Other Liabilities	8,409		
Other Net Income	-3,211		
Other Revenues	28,167		
Property, Plant and Equipment, Net	911		
Research and Development Exp.	7,279		
Selling and Marketing Exp.	10,026		