



The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 257% points. The greatest weakness of Appfolio INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 539%, being 222% points above the market average of 317%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	53,842	Liabilities	25,169
Assets, Noncurrent	1,238	Assets	110,248
General and Administrative Exp.	21,199	Expenses	134,526
Intangible Assets	8,462	Revenues	143,803
Liabilities, Current	23,912	Stockholders Equity	85,079
Long-term Debt	1,257	Net Income	9,716
Other Assets	40,010	Comprehensive Net Income	9,558
Other Compr. Net Income	-158	Economic Capital Ratio before Limited Liability	429%
Other Expenses	68,040	Economic Capital Ratio	539%
Other Liabilities	0		
Other Net Income	439		
Other Revenues	143,803		
Property, Plant and Equipment, Net	6,696		
Research and Development Exp.	16,578		
Selling and Marketing Exp.	28,709		