

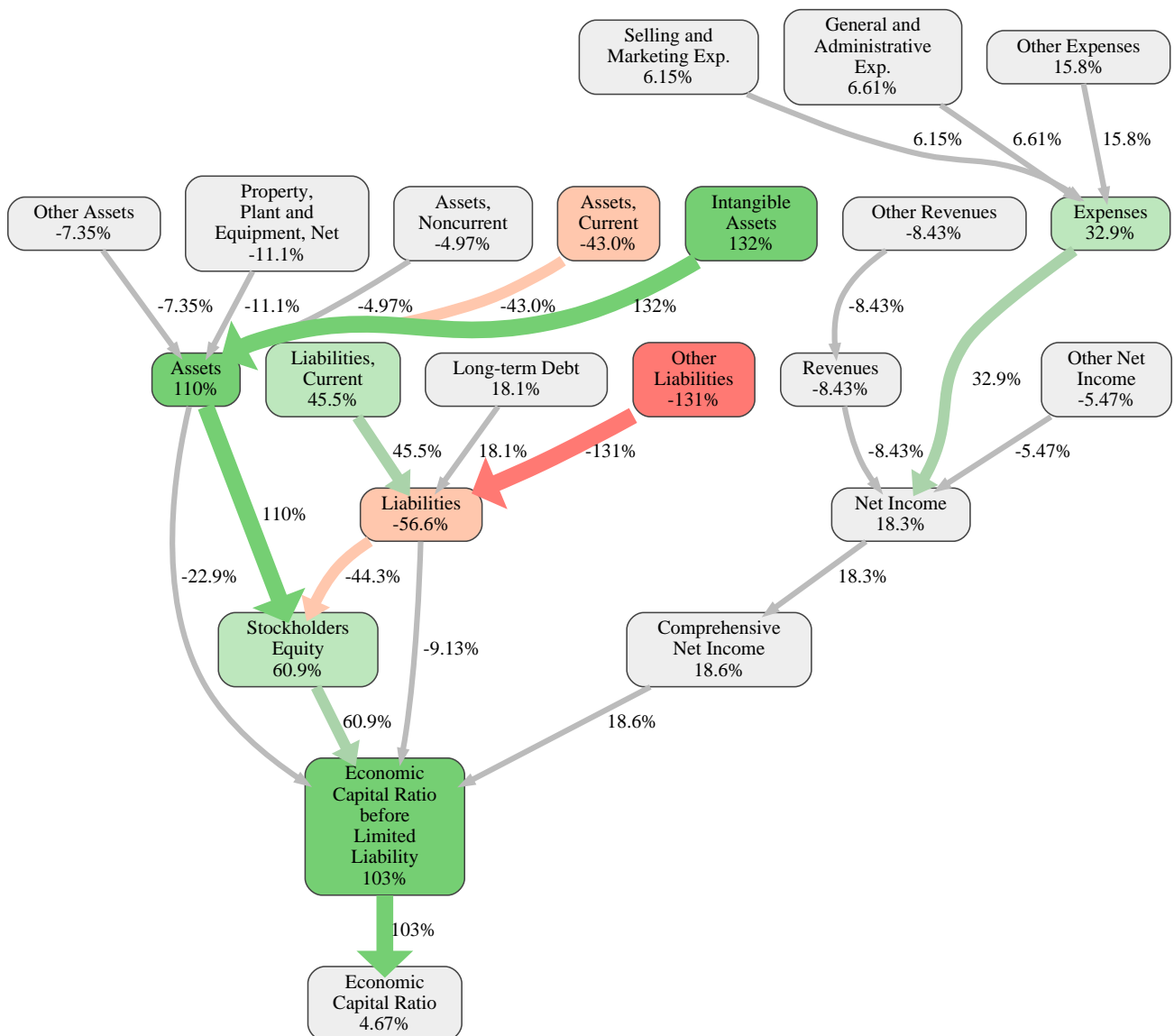


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# SERVICES-PREPACKAGED SOFTWARE 2018



Upland Software Inc  
Rank 71 of 135



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The relative strengths and weaknesses of Upland Software Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Upland Software Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 132% points. The greatest weakness of Upland Software Inc is the variable Other Liabilities, reducing the Economic Capital Ratio by 131% points.

The company's Economic Capital Ratio, given in the ranking table, is 322%, being 4.7% points above the market average of 317%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	51,686	Liabilities	189,844
Assets, Noncurrent	800	Assets	281,259
General and Administrative Exp.	23,291	Expenses	110,384
Intangible Assets	224,650	Revenues	97,952
Liabilities, Current	75,139	Stockholders Equity	91,415
Long-term Debt	1,030	Net Income	-18,725
Other Assets	1,196	Comprehensive Net Income	-17,976
Other Compr. Net Income	749	Economic Capital Ratio before Limited Liability	120%
Other Expenses	55,991	Economic Capital Ratio	322%
Other Liabilities	113,675		
Other Net Income	-6,293		
Other Revenues	97,952		
Property, Plant and Equipment, Net	2,927		
Research and Development Exp.	15,795		
Selling and Marketing Exp.	15,307		